



SentinelOne

Next Generation Endpoint Security & EDR

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Regional Sales Director

Agenda

Who is SentinelOne?

Endpoint Protection Convergence

Customer Challenges

Ransomware

Why SentinelOne? What makes us different?

MITRE Engenuity ATT&CK evaluation – day 1 scenario

SentinelOne Solutions

Q&A

Global Scale. Global Readiness



900+
Employees

6,000+
Customers



\$697M+
Funding

\$3B+
Valuation

24/7

VIGILANCE
MDR Team
DFIR Team

SUPPORT
Follow-the-Sun

GLOBAL LOCATIONS

Mountain View, CA
Tel Aviv,
Amsterdam, Tokyo, Oregon

GLOBAL DATA CENTERS

AWS US, Frankfurt, Tokyo,
GovCloud

SEQUOIA

Accel

SAMSUNG

TIGERGLOBAL

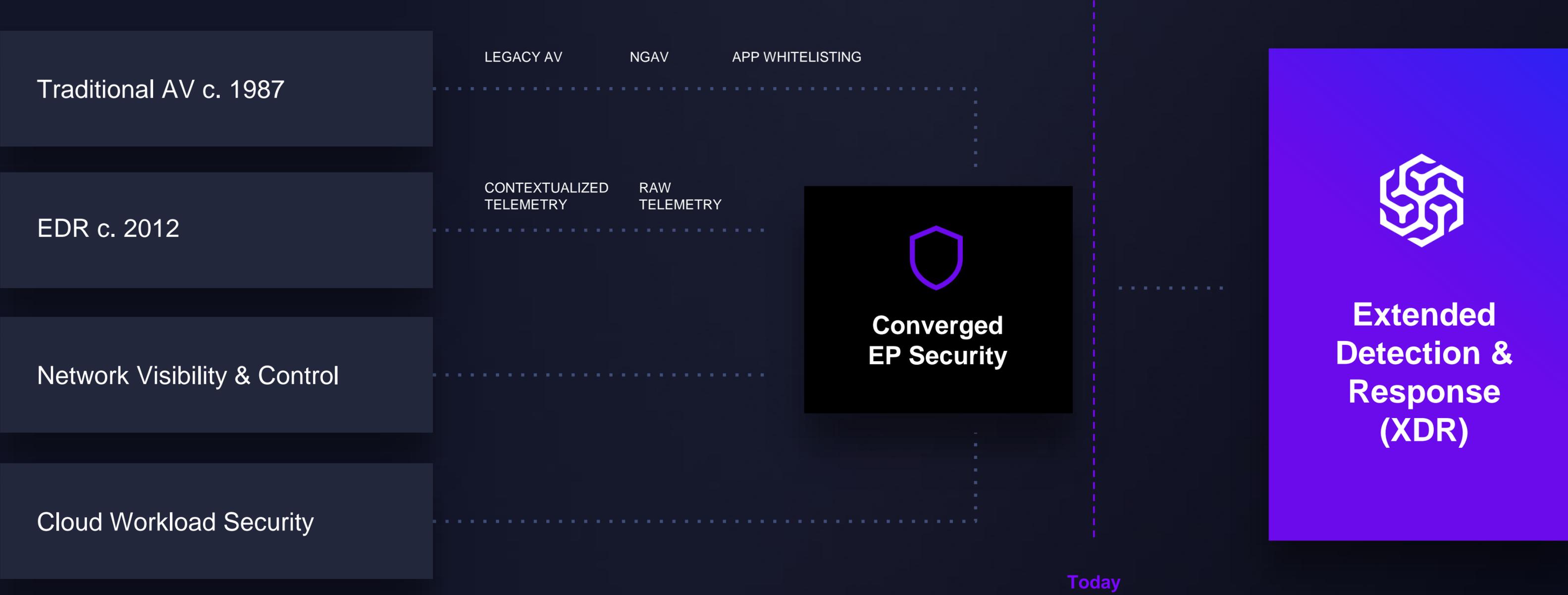
INSIGHT
VENTURE PARTNERS

Redpoint

				 <p>EPP + EDR 4.9 ★★★★★</p>	<p>“Highest rated EDR vendor in Voice of the Customer”</p>	
				 <p>MDR 5.0 ★★★★★</p>	<p>Perfect Score Last 12 Months</p>	
					<p>Featured EPDR Innovator</p>	
					<p>Wave™ EDR “Strong Performer”</p>	
					<p>Highest Data Correlation Across All Vendors</p>	
				 <p>BEST New Endpoint WINNER 2020</p>	<p>SE Labs Best New Endpoint</p>	

Endpoint Protection (EP) Convergence

Market Overview





Common Challenges we hear from organizations

“We run traditional (signature based)
AV but we continue to get hit
with malware....”

“We can’t see what is really
happening on our endpoints...”

“We are currently dealing with agent fatigue,
and looking to consolidate...”

“We still find ourselves reimaging systems or using several other tools to clean up endpoints...”

“We know we need something more advanced, but a lot of the solutions we have seen are either too complex or are not flexible enough...”

“We were hit with a Ransomware
attack...”

A New Ransomware Attack Occurs
Every 11 Seconds.....

Hackers paralyzed a pipeline. Banks and stock exchanges are even bigger targets



By [Matt Egan](#), [CNN Business](#)

Updated 12:16 PM ET, Wed May 12, 2021

Ransomware on the rise

Cyberactivity that poses risks to the tech systems of banks and other companies increased significantly between March and June

Ransomware and phishing attempts increased 64%

Banks saw a 520% increase in ransomware and phishing attempts

The number of connections to open Wi-Fi networks rose 243%

Number of usernames and passwords exposed on dark web went up 429%

Source: Arctic Wolf's 2020 Security Operations Annual Report

Average Ransom Payment by Quarter

Amounts are in USD



Ransomware Payday: Average Payments Jump to \$180,000

Ransomware attacks in numbers

- 51% of companies faced ransomware attacks.
- 26% of companies paid the ransom to cybercriminals.
- The average ransom amount in 2020 was \$180,000 for big companies.
- The average ransom amount in 2020 for small businesses was \$6,000.
- A set of software tools needed to launch a ransomware attack costs about \$50 on the darknet.
- A new ransomware attack is detected every 11 seconds.

304 million

According to an annual report on global cyber security, there were a total of 304 million **ransomware** attacks worldwide in **2020**. This was a 62 percent increase from a year prior, and the second highest figure since 2014 with the highest on record being 638 million attacks in 2016. Apr 13, 2021

SentinelOne Ransomware Warranty

Protection

Visibility

Simplicity

Automation

Protection Against
Ransomware.
Guaranteed.



\$1,000 per
endpoint

\$1M per client

Singularity is a Data Platform

Designed to consume, understand, and action limitless data sets.



Endpoint



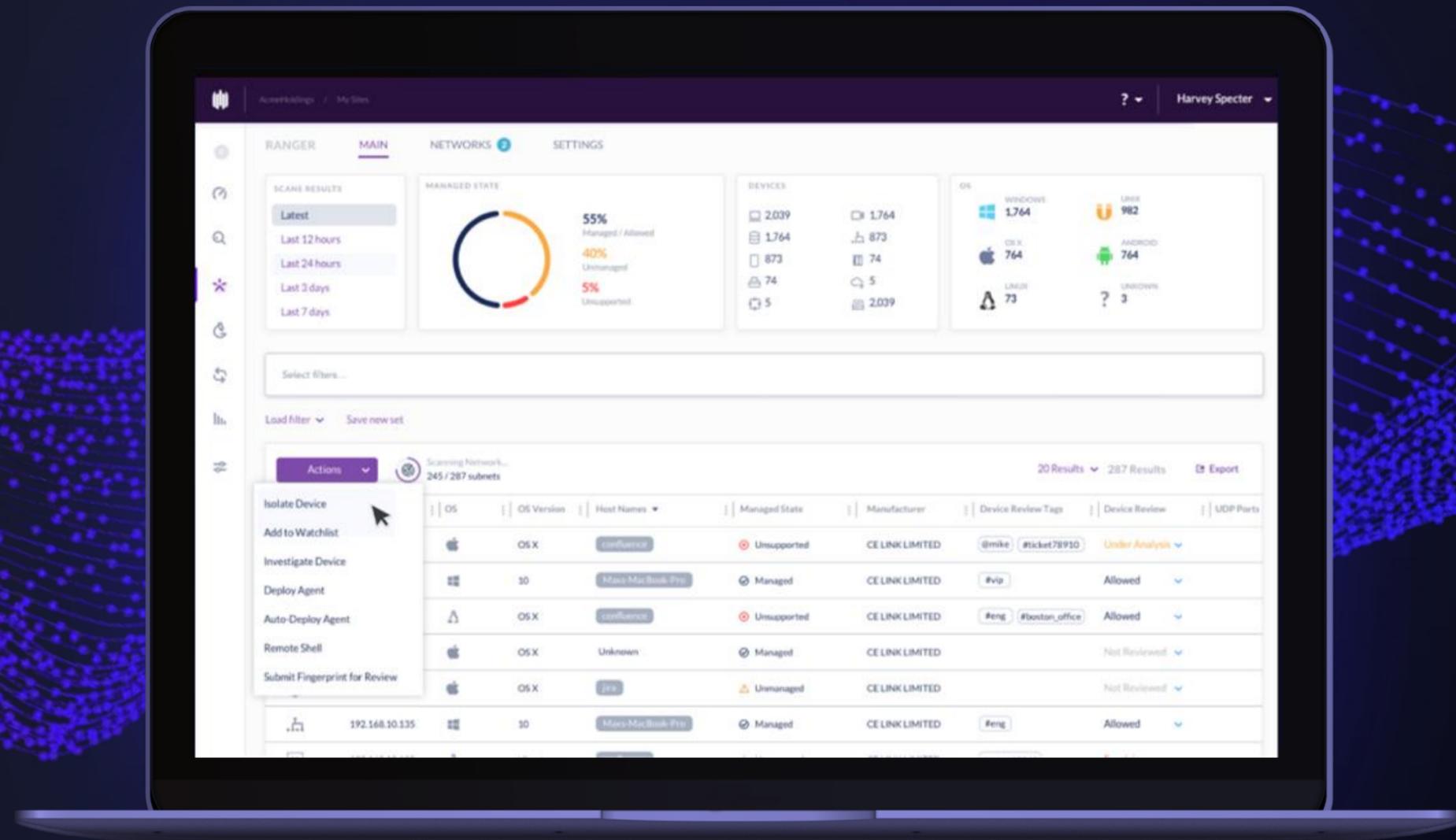
Cloud



IoT



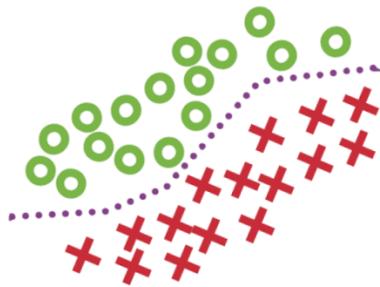
XDR



The Solution

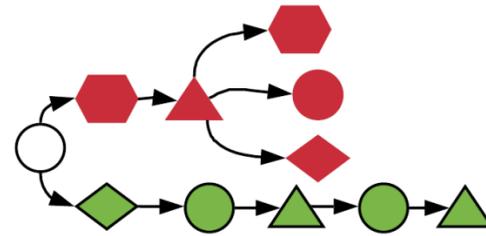


Real-Time File Analysis



ML for PEs & Docs

Behavioral Analysis



Dynamic Behavioral Models

Automated Remediation

- Kill & Quarantine
- App Control
- Disconnect / Isolate
- Attack Story Cleanup
- Full Rollback
- Works online & offline

Deep Visibility & Response

- Threat Hunting
- STAR Watchlists
- Fast queries. Highly scalable.
- Full attack storyline
- Mark entire story as threat
- MITRE ATT&CK™ TTP hunt
- Full remote shell

REAL-TIME DETECTION & PREVENTION

+

REMEDiate & RECOVER

INVESTIGATE HUNT
RESPOND

Timeframe = Seconds

Single Lightweight Agent

Autonomous Agent Operation + Cloud

Windows, Mac, Linux, VDI, Cloud, Kubernetes/Docker

Retention: 30 days - 1 year

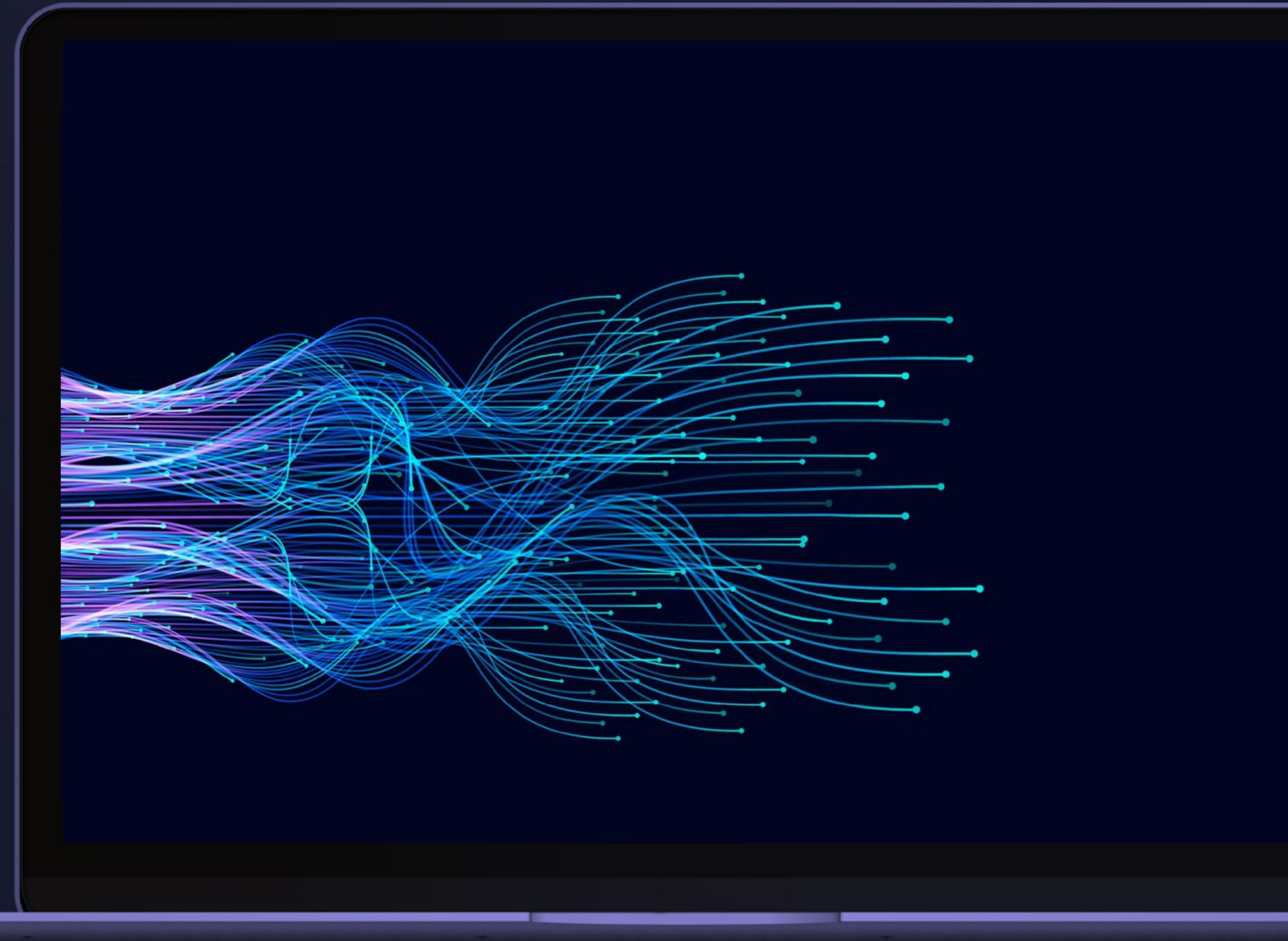
Full context and correlation

Integrated response workflow

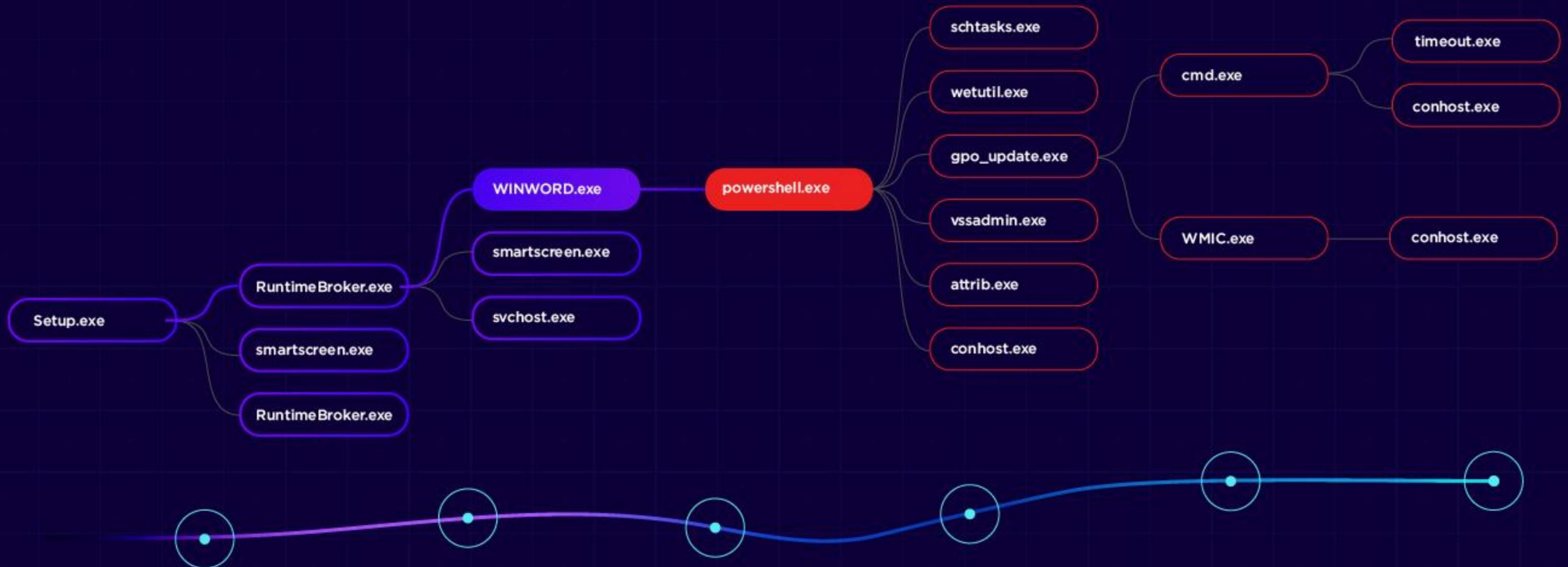
Storyline™

Connects the Dots Automatically

- Patented, real-time, machine-built context across all major OSes & cloud workloads
- Distributed intelligence drives high-velocity, instantaneous protection
- Long time horizon EDR data retention for proactive custom queries, MITRE technique hunting, IR, or any EDR activity
- 1-Click recovery & response reverses unauthorized changes across the fleet



The Real Storyline & ActiveEDR





ATT&CK 2020

Evaluation Testing Performed November 2020
Results Released April 2021

Threat Group Test Emulations

FIN7 → retail, hospitality

FIN7

FIN7 is a financially-motivated threat group that has primarily targeted the U.S. retail, restaurant, and hospitality sectors since mid-2015. They often use point-of-sale malware. A portion of FIN7 was run out of a front company called Combi Security. FIN7 is sometimes referred to as Carbanak Group, but these appear to be two groups using the same Carbanak malware and are therefore tracked separately. ^{[1] [2] [3] [4]}

Techniques Used

Domain	ID	Name	Use
Enterprise	T1071	.004 Application Layer Protocol: DNS	FIN7 has performed C2 using DNS via A, OPT, and TXT re
Enterprise	T1547	.001 Boot or Logon Autostart Execution: Registry Run Keys / Startup Folder	FIN7 malware has created Registry Run and RunOnce key folder. ^{[2][4]}
Enterprise	T1059	Command and Scripting Interpreter	FIN7 used SQL scripts to help perform tasks on the victir
		.001 PowerShell	FIN7 used a PowerShell script to launch shellcode that re

Carbanak → banks

Carbanak

Carbanak is a threat group that mainly targets banks. It also refers to malware of the same name (Carbanak). It is sometimes referred to as FIN7, but these appear to be two groups using the same Carbanak malware and are therefore tracked separately. ^{[1] [2]}

Associated Group Descriptions

Name	Description
Anunak	^[3]
Carbon Spider	^[4]

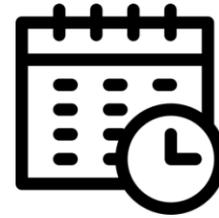
Techniques Used

More info → <https://attack.mitre.org/groups/>

Testing Flow

MITRE Engenuity ATT&CK Evaluation

All remote testing due to COVID



Schedule

Two emulations over 3 days

November 2020 with results released April 2021



Lab Setup

Multiple computers in a controlled environment



Test Execution

Step-by-step Carbanak + FIN7 emulation

20 stages comprising 174 steps

2 New Options for 2020: ✓ Linux, ✓ Prevention



Results Checking

Stepwise results checking

MITRE Engenuity ATT&CK – Day 1 simulation



Unprecedented Simplicity

S1 summarized 2-days of testing into 7 Campaign Level console alerts.

Singularity proves its ability to correlate & contextualize making this EDR truly capable of alleviating common SOC burdens.

Global / SentinelOne / My Sites

INCIDENTS THREATS

16.11.2020 00:00 to 18.11.2020 23:45 ▾

Threat Actions ▾ Network Quarantine ▾ Analyst Verdict ▾ Incident Status ▾ No Items Selected 7 Threats

<input type="checkbox"/>	Status	Threat Details	AI Confidence Lev...	Endpoints	Reported Time ▾	Detecting Engine
<input type="checkbox"/>	!	AccountingIQ.exe	Malicious	accounting	Nov 17th 2020 • 08:56:55	DBT - Executables
<input type="checkbox"/>	!	Lateral Movement 10.0.1.5...	Malicious	itadmin	Nov 17th 2020 • 08:31:21	Lateral Movement
<input type="checkbox"/>	!	2-list...	Malicious	hotelmanager	Nov 17th 2020 • 08:04:22	Documents, Scripts
<input type="checkbox"/>	!	Java-Update.vbs	Malicious	cfo	Nov 16th 2020 • 09:05:36	Documents, Scripts
<input type="checkbox"/>	!	cmd.exe (interactive session)	Malicious	cfo	Nov 16th 2020 • 09:01:43	Intrusion Detection
<input type="checkbox"/>	!	python3.6	Suspicious	bankfilesserver	Nov 16th 2020 • 08:48:39	DBT - Executables
<input type="checkbox"/>	!	1-list...	Malicious	hrmanager	Nov 16th 2020 • 08:20:09	Documents, Scripts

S1 Core Endpoint Protection

Core
Control
Complete

Unifies Prevention, Detection & Response

- ✓ Autonomous decisions + Automatic, instant responses
- ✓ Global Intel + Static AI + Behavioral AI
- ✓ Full forensics & indicators. Easy pivot to EDR.

Protection Differentiators

- ✓ Holds up to high velocity & stealthy attacks
- ✓ Clean, simple management UX provides context
- ✓ Feature parity across OSes



S1 Core Endpoint Recovery

Core
Control
Complete

Painless, fast attack recovery keeps users working

Recovery Differentiators

- ✓ Easy reversal of unauthorized changes
- ✓ One-click remediation & Windows rollback
- ✓ Device isolation & triage
- ✓ Less re-imaging. Less operational work.



S1 Control

Core
Control
Complete

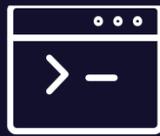
Adds security suite features to further support agent consolidation



Firewall for all OSes



Bluetooth & BLE Control



Full Remote Shell for all OSes



USB Device Control



Unpatched Apps



S1 Complete EDR

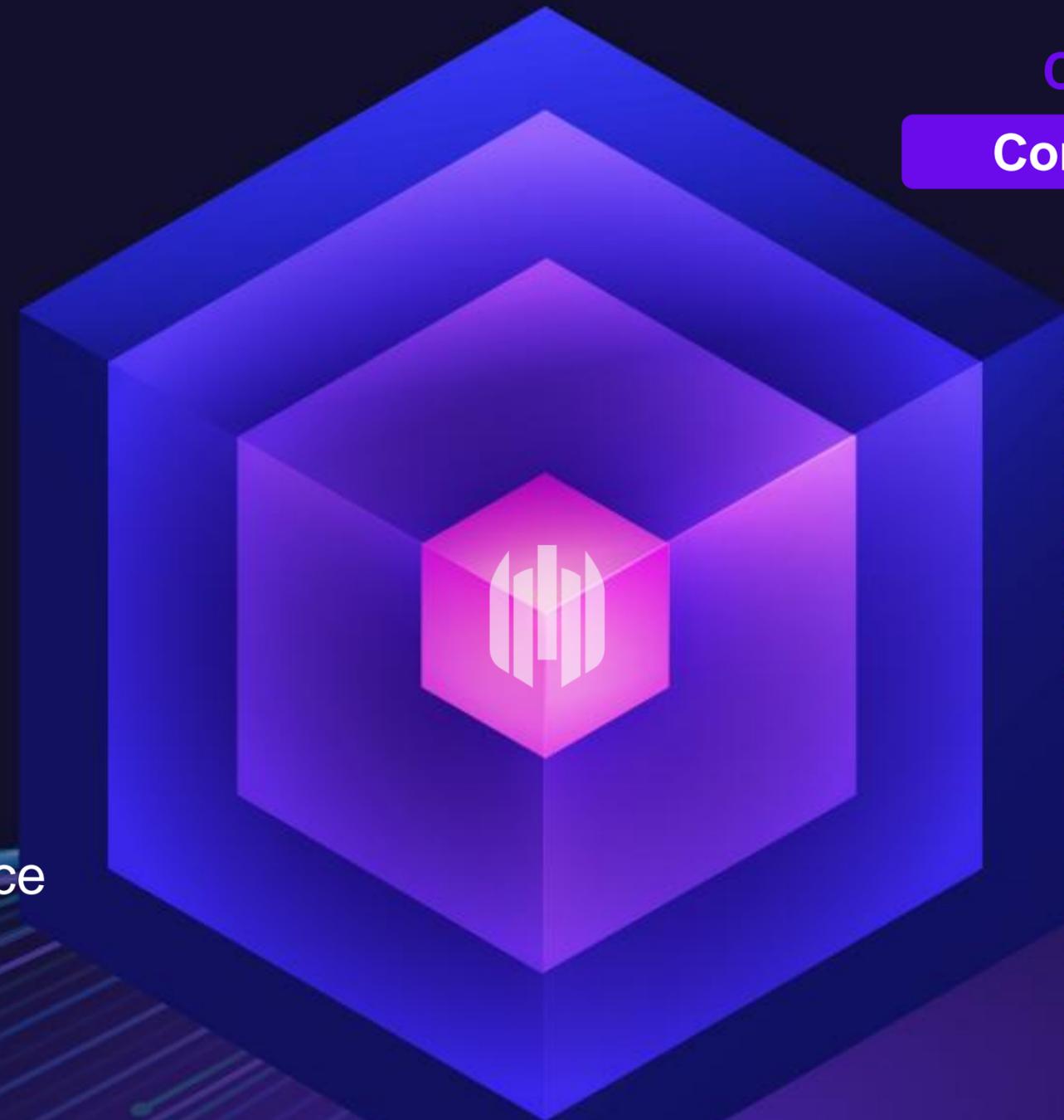
Core
Control

Complete

Adds Deep Visibility™ Endpoint Detect & Respond

EDR Differentiators

- ✓ Combines enterprise features + ease-of-use
- ✓ Deeply coupled with Prevention enforcement
- ✓ MITRE ATT&CK™ technique searching
- ✓ ActiveEDR™ mark entire story as threat
- ✓ Built for massive data retention, scale, performance



Why SentinelOne?

Automation



Storyline™

Autonomously connecting the dots to reduce labor and error



ActiveEDR®

AI real time response. Proactive EDR and recovery



Ranger®

Network attack surface learning & control in the same agent



Singularity™ XDR

Integrate EPP+EDR with other security stack components



ONE Console

Manage all workloads in a single console across GEOs

Why SentinelOne?

Value



Critical features drive consolidation. Simple packaging.



Easy to deploy. Compatible. Fast time to value.



Empower staff with superior usability. Uplevel skills



Best in class customer service

97% Customer Satisfaction

97% Would Recommend S1



Net Promoter Score in the "great" to "excellent" range



353% ROI
Forrester TEI

Thank you



sentinelone.com