



# Assessment Development and Psychometrics

## Guidance from Start to Finish

With a long history of service to the testing industry, Scantron knows that your success depends on creating and managing a secure, consistent, and cost-effective testing program that aligns with your evolving environment.

Our experts have designed, developed, and delivered highly successful testing programs as managers and as consultants. We help our clients create assessment programs that transform the lives of individuals, professions, and entire industries.

Our services go beyond those traditionally considered to be within the realm of assessment development and psychometrics. Scantron's solutions team approaches your program with flexibility to design a package of services and tools specifically for you. We believe every client's program can grow and evolve with the right attention and customized approach. Our suite of solutions is designed to drive growth and to help our clients achieve their program goals.

### Services

- Program Review & Optimization
- Security Audits
- Job Task Analysis
- Test Design
- Item Banking
- Traditional Item Development
- Rapid Item Development
- Test Development
- Test Delivery
- Computer or Staged Adaptive Testing
- Standard Setting
- Equating
- Scoring & Reporting
- Certification Renewal
- Survey Development
- Survey Delivery

### Solutions

- Flexible
- Unique
- Reliable
- Configurable
- Comprehensive
- Collaborative
- High Quality

### Support

- Program Guidance
- Individualized Attention
- Expert Consultation
- Candidate Care
- Dedicated Partners
- Technical Assistance
- Knowledge Transfer

### Technology

- Driven by Psychometrics
- Fully Integrated
- Seamless
- Secure
- Developed In-house
- Single Platform
- Data Analytics

### Experts

- Psychometricians
- Test Developers
- Software Engineers
- Editors
- Program Consultants
- Candidate Support Specialists
- Test Publishers



**STRENGTHEN YOUR  
CREDENTIALING  
PROGRAM TODAY!**

For a free consultation to meet your organization's goals, call **919.572.6880** or visit **www.scantron.com** to learn more.

### About Us

Scantron is a global provider of market-leading assessment, certification, licensure, and technology solutions. Through the development of competency-based testing, training, and high-stakes certification programs, our expertise provides the tools to successfully launch and maintain a quality credentialing program.