



## Scantron and ConnecME Alliance

Scantron and ConnecME Education have allied to bring deep expertise in assessment development, survey creation, and analytics, combined with extensive local knowledge and support to the Middle East and North Africa. The alliance provides online and offline assessment, analytics, survey, and proctoring solutions.

### *Do You Struggle to Deliver Online Tests in a Low-Broadband Area?*

Computer-based testing is an effective way to deliver tests to a wide variety of test-takers at a reasonable cost. Computer-based testing is still considered synonymous with online, meaning that many ministries of education, universities, schools, and other organizations avoid this type of testing because of concerns with reliable internet access or infrastructure issues.

Scantron Assessment Solutions and ConnecME Education have a solution.

Our unique, proprietary testing solution can seamlessly deliver online or offline exams to schools and testing centers that:

- **Have limited bandwidth**
- **Struggle with reliable internet connectivity**
- **Serve a wide geographic area with varying infrastructures**

Our solution provides equity so all test-takers can take the same test, whether they have high-speed broadband or not, providing a more complete picture of learner achievement.

Scantron and ConnecME can design, deliver, and support exams that are valid, reliable, and transadapted for your region. Because the minimum specifications for operating the solution are low, our exam delivery system provides computer-based testing for all environments.

This solution is ideal for organizations that:

- **Are in rural or economically challenged areas**
- **Cover large geographic areas or perform national-level testing**
- **Run multiple operating systems in their computer labs**
- **Have limited numbers of computers, so test-takers must share resources**
- **Lack budget to upgrade computer labs**

Scantron and ConnecME provide a powerful combination of expertise and experience to supply the best exams and surveys with the most flexibility to the Middle East and North Africa.



## What Solutions Are Available?

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### **World Class Assessment and Psychometric Expertise**

Scantron is a global leader in assessment development and psychometrics, with unique, across-the-board expertise in certification, licensure, pre-employment, and educational assessment all under one roof. Combining our experience with the expertise of ConnecME, we can provide full-service support for our clients in the region.

### **Real-Time, Dynamic, and Interactive Analytics**

View disparate sources of data in a single place without a data warehouse. Use dashboards to explore results dynamically, uncover new connections, and identify the key metrics you need to make effective decisions in today's data-driven environment. For educators, the solution includes an Early Warning System to identify at-risk students faster.

### **Surveys that Deliver the Answers You Need**

In addition to traditional exams, our experts can help you with a wide variety of surveys, including educational surveys for parents, teachers, and students, corporate surveys for employees and customers, and much more. We can help you ask the right questions and deliver surveys through multiple channels, increasing your response rates to give you better insights.

### **Best-in-Class Exam Proctoring**

Committed to providing our clients and their candidates with the industry's best test proctoring, we are the only proctor training program in the industry to be accredited by the American National Standard Institute's Certificate Accreditation Program (ANSI-CAP). Our proctors provide extensive experience in test administration and ensure testing proceeds in a safe, secure, and standardized way. When you need the very best in exam proctoring, turn to the smart solutions by Scantron and ConnecME.

## What Advantage Does This Alliance Bring to the Market?

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### **Extensive Support for Adoption and Growth**

Launching and growing assessment programs in the Middle East and North Africa takes time, effort, and local expertise. ConnecME has experience and methodologies to work with local organizations for adoption and support of global assessment programs—with teams on the ground in each country to help maintain and grow participation in your programs.

### **Global Leader in Assessment Delivery**

ConnecME has an extensive test center network that can be utilized to support your assessment program. All test centers undergo Scantron's ANSI-certified proctor training to ensure that every test is delivered within a standardized environment that exceeds industry standards.

### **Local Program and Transadaptation Support**

Global presence requires global support. By working with ConnecME, Scantron has allied with localized presences in each country as well as the services of six regional hubs. We can ensure an unparalleled degree of support by qualified experts who understand assessment and are well-versed in local needs and environmental considerations. Our translation and localization teams can ensure that packages and content are transadapted to meet the needs of test-takers and stakeholders in the region.

## About ConnecME

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ConnecME is an international educational company that understands the importance of empowerment and global citizenship. With our strong alliances, we aim to provide tailored educational and career solutions to meet the unique needs of schools, universities, associations, certifying bodies, and government departments.



**STRENGTHEN YOUR  
CREDENTIALING  
PROGRAM TODAY!**

For a free consultation to meet your organization's goals, call **919.572.6880** or visit **www.scantron.com** to learn more.

### **About Us**

Scantron is a global provider of market-leading assessment, certification, licensure, survey, and technology solutions. Through the development of computer-based testing, training, and high-stakes certification programs, our experts provide the tools to successfully launch and maintain quality programs.

