



Scantron DesignExpert

Intuitive forms: the building blocks of successful data collection projects

Use Scantron DesignExpert™ to design, print, and personalize scannable forms for automated data capture. You can quickly create hundreds of scannable forms with a click of a mouse. The software includes a wide range of graphics and text capabilities and combines the features that you need to create scannable forms from your desktop PC.

Features and Capabilities

Scantron DesignExpert software works with the latest in desktop publishing technologies.

- Document Setup Wizards allow you to easily design forms—from single- or double-sided sheets to continuous forms, multi-parts, and booklets up to 120 pages.
- Graphics & Text Capabilities featuring a variety of tools such as optical mark read (OMR) response and handprint tools, text tools, line tool, box tools, polygon tool, precise paragraph alignment and spell check.
- Image Import functionality that imports artwork from almost any illustration package, including scanned images such as company or organization logos.
- Bar code and Pre-slug your forms using your own laser printer. Forms designed with the OMR version of Scantron DesignExpert can be pre-slugged with variable information from your database.
- MergePrint enables you to personalize forms by merging variable data with your design template.

Flexible Printing Options

Scantron DesignExpert provides two printing options.

- **Print at Scantron**—Once your design is completed, save time and hassle by having us produce your forms. Simply transfer the Scantron DesignExpert file electronically to our Print Services facility and we will do the printing for you.
- **Print at your location**—If your project requires a small quantity of forms and you need them right now, you may want to print them on your own laser printer. Using a PostScript® laser printer to print forms in house is a fast and flexible option for many low volume print projects.

For even more flexibility use the optional PrintFlex module and print your forms on plain paper or paper purchased at our online store (www.ScantronStore.com). The required timing marks will print at the same time as the form design.



IMPROVE CRUCIAL BUSINESS PROCESSES WITH SUPERIOR FORM DESIGN TODAY

For a free consultation to meet your data capture goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

About Us

Scantron® provides a comprehensive set of solutions that help improve student outcomes in K-12 education. We offer software and services to meet the needs of customers' assessment programs regardless of where they are on the technology spectrum—pure paper, pure online, or anywhere in between.