



Scantron® Analytics

Explore your student information to get powerful answers

Scantron understands the struggles that districts go through to make better use of their student information, whether it comes from their student information systems, assessments, attendance systems, or other educational systems. We meet with administrators who have years' worth of data sitting in spreadsheets, but who lack a solution to turn that data into information. Scantron Analytics is here to help.



Tired of static reports that only answer ONE question?

More than ever before, today's educational environment relies on metrics—solid, provable numbers—to drive curricular and instructional decisions. Those numbers, however, are often stored in multiple locations and in different formats that can tie up valuable resources creating the reports you request. You need a solution that unifies your information into a single place, so you can move from

reading static reports to exploring your information dynamically—uncovering new relationships that you never knew existed.

Scantron Analytics presents up-to-date information through highly visual, easy-to-understand dashboards. By storing all information in memory, Scantron Analytics delivers powerful analytics without the need for a separate

data warehouse. Using information you're already collecting, sourced from a wide variety of educational systems, Scantron Analytics displays easy-to-read, graphical dashboards and data visualizations. Important trends and previously hidden connections jump out, so you can spend your time developing creative solutions instead of trying to make sense of rows and columns of numbers.

Require rapid access to the most recent data?

Student results and information you see in static reports can be weeks—or even months—old. Such stale information isn't much help when you need to make informed instructional decisions quickly. With Scantron Analytics, new information is available as quickly as you receive it, automatically.

Scantron Analytics presents your information how you want to see it. Start with a dashboard, then drill down or across to different views and levels of details. Visualizations are interactive—and immediate. As fast as you can think of questions, Scantron Analytics can deliver answers.

Need to compare results from multiple sources?

Districts receive volumes of test results from a variety of sources. Scantron Analytics makes all of this information available to you in a single solution, with a common set

of filters and search criteria you can apply to all your information at the same time.

These common tools make it possible to compare a student cohort across many different types of information, from assessments to attendance to grades.

Focused on empowering classroom teachers?

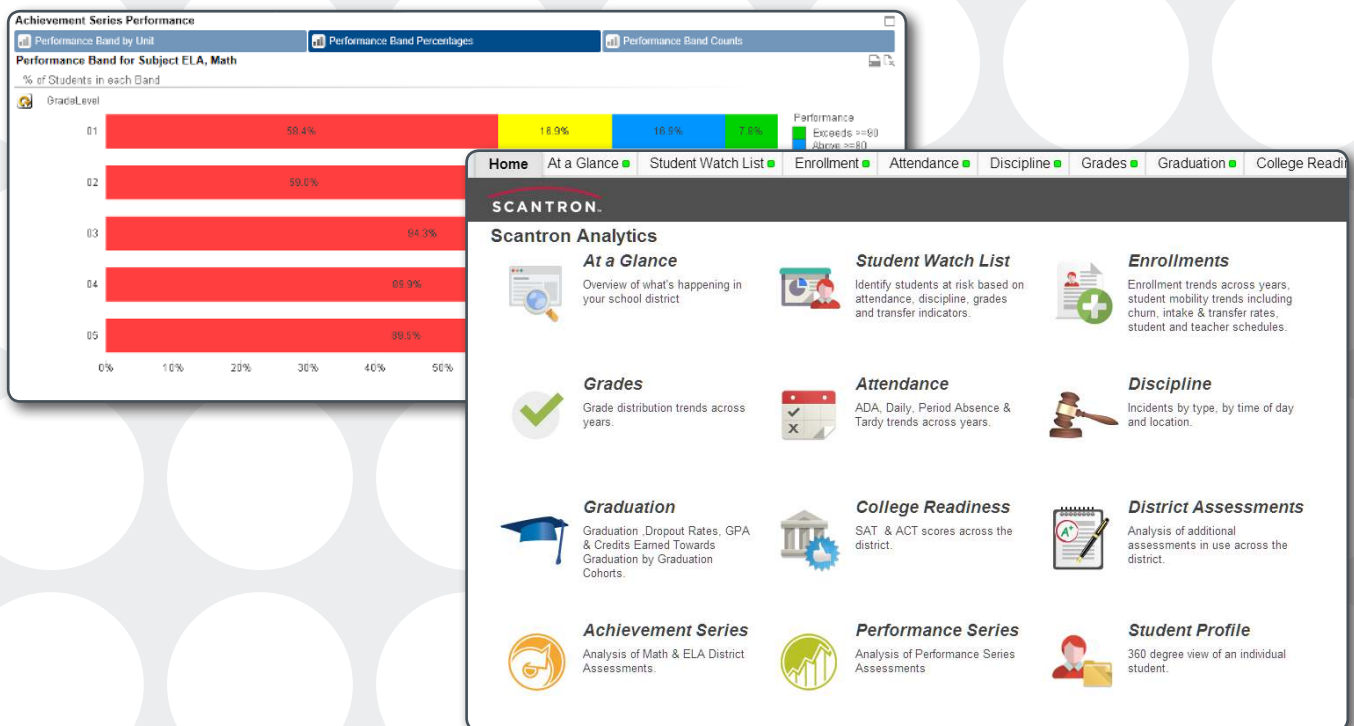
Classroom teachers, data teams and Professional Learning Communities (PLCs) need current, interactive dashboards, not paper printouts and static reports. Traditional reporting systems are complex and take time to deliver results all the way to the classroom level—often arriving after the school year has ended.

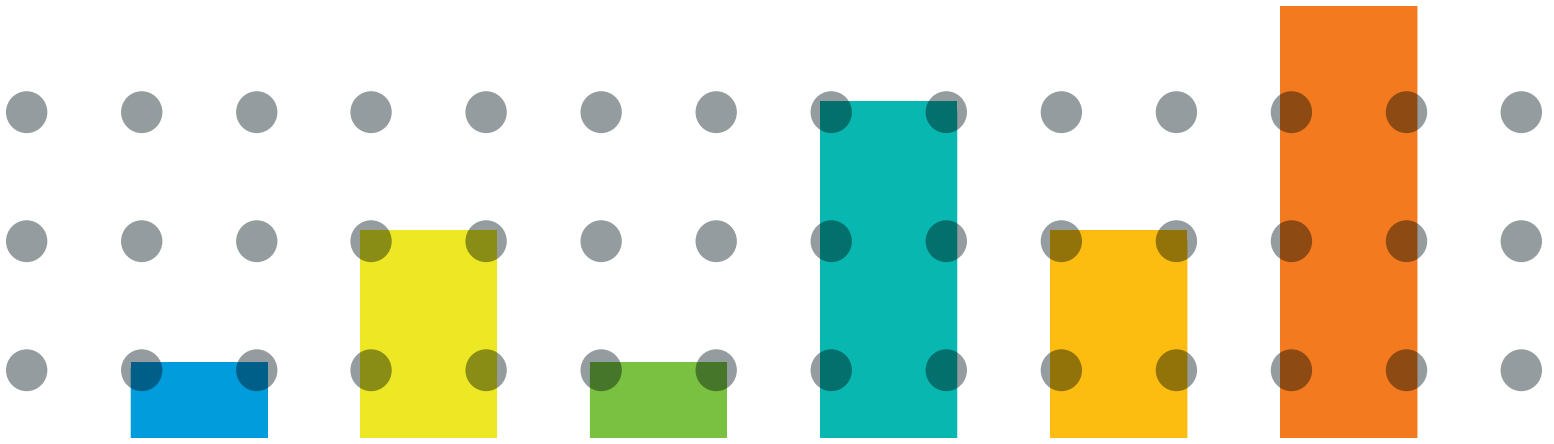
Scantron Analytics makes it easy to get the right information to the right people at the right time. Depending on the package you choose, teachers can access Scantron Analytics right from the computer in their classroom.

Looking to increase user adoption?

Many analysis tools are powerful, but difficult to use and provide only a predefined set of reports or query paths. Users quickly learn that they can't easily access the information they need. If they do find the right information, it may not be in a format that makes sense to them or answer the questions they really wanted to ask.

Scantron Analytics is not a reporting tool—it's an analytics solution that supports information discovery and exploration. Users don't need extensive training because Scantron Analytics works the way their brains work. Discovery is flexible. Users can navigate and interact with information any way they want to without being limited to just following predefined drill paths or using preconfigured dashboards. Users ask and answer interesting new questions on their own and in groups or teams, forging new paths to insight and decision making.





Scantron Analytics Packages

Feature	Administrator Edition	Administrator & Teacher Edition
Predefined Dashboards & Data Connections	✓	✓
Information Sources:		
Grades, Attendance, Discipline	✓	✓
Assessment	✓	✓
Other Education Sources	✓	✓
Administrator Access	✓	✓
Teacher Access		✓

Scantron Analytics (powered by QlikView) offers two great ways to experience better dashboards and visualizations!

Administrator Edition

Looking for deeper, more flexible analysis of crucial student information? Track, predict, and manage district metrics such as graduation rates, achievement gaps, or progress against standards without the expense of a data warehouse. Connect to a wide variety of sources so you can view trends and explore connections in your grade, attendance, and discipline information like never before. You can also develop custom dashboards and visualizations that reflect the unique requirements of your district.

Administrator & Teacher Edition

Empower educators from district offices to classrooms to explore connections and make effective instructional decisions. Administrator & Teacher Edition expands your district's ability to share and analyze the information you require for your entire team, so you can all work together to provide the best educational experience for your students.



Key Features

- Wide variety of predefined dashboards and visualizations.
- Predefined set of key data connectors.
- Host with Scantron or at your own site.
- Powered by QlikView, the leading data discovery platform used by thousands of public and private enterprises, so you can:
 - » Consolidate relevant data from multiple sources into a single application.
 - » Explore the associations in your data.
 - » Enable social decision-making through secure, real-time collaboration.
 - » Visualize information with engaging, state-of-the-art graphics.
 - » Search across all data using filters to locate specific information.
 - » Interact with dynamic apps, dashboards, and analytics.
 - » Access and analyze information from mobile devices.

Key Benefits

- Go beyond what's on the chart, drilling into and across your information to compare student cohort performance across grades, schools, teachers, and even years.
- Answer your own questions, without having to wait for queries and reports to be built for you.
- Integrate new third-party sources as they become available.
- Build your own custom dashboards and visualizations so you can tell your own educational story.
- Easily scale to support very large information sets.
- Avoid expensive and time-consuming training—intuitive dashboards and visualizations work the way your brain works.
- Collaborate and share your results more effectively with cross-functional data teams and Professional Learning Communities.



INFORM INSTRUCTION TO IMPACT STUDENT ACHIEVEMENT TODAY!

For a free consultation to meet your academic goals, call **800.722.6876** or visit us at **www.scantron.com/k12** to learn more.

About Us

Scantron® provides a comprehensive set of solutions that help improve student outcomes in K-12 education. We offer software and services to meet the needs of customers' assessment programs regardless of where they are on the technology spectrum—pure paper, pure online, or anywhere in between.

