



## Print Services

*Bring powerful results to your form design and production*

There's a reason organizations worldwide choose Scantron. Powerful form design. Powerful printing expertise. Dedicated experts. Every day Scantron helps organizations accelerate their success by providing the tools for effective capture of critical data that inform their decisions.

### *Scannable form design & production capabilities from Scantron*

When you're moving your organization forward, there's no going back. Wrong turns mean setbacks. Poor decisions create unexpected outcomes. Assumptions send you off-track.

Gathering critical information leads to opportunity, improvement and clear direction for your organization or project — so you make better decisions. Whether you're:

- surveying your customers, employees and stakeholders
- testing and assessing students
- managing speaker evaluations
- performing safety inspections
- executing employee performance reviews
- or simply gathering opinions

...your internal or external data capture needs demand a powerful solution!

### *Accelerate your success with Scantron form capabilities*

If you're currently using paper to collect difficult-to-capture data and you're:

- pressed for time
- low on resources
- looking for high response rates
- expecting more timely, accurate data
- dependent on pristine quality
- anticipating optimal efficiency

...consider a method that has more power and intelligence behind it, serves your respondents better, and delivers impactful results that meet your organization objectives.



## A complete approach to maximize your data capture game plan



By applying decades of form design and production experience we're able to help educators, marketing, human resource and operations personnel increase the efficiency of their data capture efforts. It's a

full-circle method that points to flawless outcome.

Our 360 degree service approach pulls the detailed, integral pieces of your project together.

- **Intelligent form design** makes the difference between successful and unsuccessful data capture results.
- **Precision printing** assures that your risks are low and your accuracy is high.
- **Broad delivery** and fulfillment options present opportunity, convenience and improved efficiency.
- **Personalized support** enhances your experience and helps you reach your business objectives.

## Smart design that ensures data integrity

Poorly designed forms can cause inaccuracies, intimidate respondents and stymie the results you're looking to capture.

Form design requires critical thinking and problem solving—a science in which we excel to help you achieve success.

Not only does your form need to look professional, it needs to be functional and user-friendly.

Scantron's form design team members make a critical difference. We apply our expertise to your unique application with content layout, artwork, data access, and proven print enhancement techniques.

**Capture Machine-Print OCR Information for Enhanced Data Capture**

**Pre-slug Scanner Readable Marks to Link Scan Data to Respondent**

**Variable Intelligent Printing (VIP) Visible Through Window Envelope**

**Specially Formulated Scantron Paper Designed to be Free of Impurities**

**Capture Handprint ICR Information for User Friendly Forms Design**

**Drop-out Inks Produced Exclusively for Scantron to Ensure Data Accuracy**

**Custom Perforations for Easy Removal**

**STC**  
Renew Now on-line at [www.org](http://www.org)

Please enter address changes on reverse

123456  
George Edward Church  
3975 Continental Drive  
Columbia, PA 17512

Telephone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**1. Web Option for Membership Renewal \***  
 I want to receive future membership renewals and pay dues. I will receive renewal notices only via email.  
\*To use this web option, please provide a current email and notify of any change. If you did not check the box, you will continue to receive notices. If you prefer to pay online, please fill in the oval.

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 Membership Category changes: Please mark this oval if your membership category has changed. Please include payment of the correct amount.

Standard*	Discount**	Standard*	Discount**
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<input type="checkbox"/> \$70	<input type="checkbox"/> \$57	Joint <input type="checkbox"/> \$43	<input type="checkbox"/> \$32
<input type="checkbox"/> \$77	<input type="checkbox"/> \$60		
<input type="checkbox"/> \$26,000	<input type="checkbox"/> \$0 to Renew		

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Junior, Student, Retired, and Life Members: Select one.  
 American Antiquity **OR**  Latin America  
For a second subscription, please mark a journal below.  
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at the special member subscription rate of:  
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 STOR access to *American Antiquity* and *Latin American Antiquity*  
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 \$5 Members in countries with Discount\*\* Rates  
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 \$0 Government Affairs Update (Email)

**4. Interest Groups**  
 \$0 Digital Data  
 \$0 Fiber Perishables  
 \$3 Geoarchaeology  
 \$0 Indigenous Populations  
 \$0 Heritage Values  
 \$0 History of Archaeology  
 \$0 Prehistoric Quarries & Early Mining  
 \$0 Public Archaeology  
 \$0 Rock Art  
 \$4 Women in Archaeology

**5. Campaign Gift**  
The first \$45,000 in new gifts received after December 25, 2012 will be matched one-to-one by a group of generous campaign donors to double the impact of my gift and help us reach our \$90,000 goal before the upcoming 75th anniversary meeting. Here's my gift:  
 Endowment Fund  
 Native American Scholarships Fund  
 Public Education Endowment Fund

**6. Campaign Pledge**  
I'm spreading my campaign support over five years:  
Total Amount: \$ \_\_\_\_\_ (\$ \_\_\_\_\_ year)  
Pledge Distribution:  
 \$ \_\_\_\_\_ Endowment Fund  
 \$ \_\_\_\_\_ Native American Scholarships Fund  
 \$ \_\_\_\_\_ Public Education Endowment Fund

**About my pledge/contribution** Please select all that apply:  
 I have an existing pledge and have included my annual pledge amount with this renewal.  
 I have made a new pledge and have included my first pledge amount with this renewal.  
 I would like my contribution to remain anonymous.  
Please list contributor as: \_\_\_\_\_  
 I would like to change my previous pledge as indicated in this section.

**7. Total Payment Enclosed & Form of Payment**  
Enter the total payment in the squares to the left below and fill in the corresponding oval immediately below each number. Your total should include the amounts in sections 2 - 6.

(1)	(1)	(1)	(1)
(2)	(2)	(2)	(2)
(3)	(3)	(3)	(3)
(4)	(4)	(4)	(4)
(5)	(5)	(5)	(5)
(6)	(6)	(6)	(6)
(7)	(7)	(7)	(7)
(8)	(8)	(8)	(8)
(9)	(9)	(9)	(9)

Check (Payable in US dollars by bank check or bank draft)  
 VISA  MasterCard  American Express

Card Number: \_\_\_\_\_  
Billing Zip Code: \_\_\_\_\_

Please detach and save this card

**STC**  
[www.org](http://www.org)  
George Edward Church  
Member Expiration Date: 12/02/11  
Member Number 123456  
Active upon full payment of membership dues.

## Precision printing delivers quality

Scantron has a long-standing reputation as the premier printer for critical applications, including test publishing, certification exams, safety compliance, ballots, survey applications, patient encounters, and medical tracking.

While other printers hope to achieve high-quality results, precise printing with impeccable accuracy and proven reliability is standard for us.

As an established leader in precision printing, Scantron has developed proven and reliable technology-enhanced processes to ensure the highest quality print output available.

The result of high quality printing and production makes the difference between days or weeks for processing, having accurate data and meeting important deadlines.

The rigorous quality standards Scantron delivers positively impacts your entire project.

## Paper...ink...it's in the details

Experience counts. We print millions of forms annually. From our specialty paper engineered to limit impurities, as well as resist shrinking and swelling, to lab tested ink and state-of-the-art equipment, Scantron keeps tolerances tight to ensure accuracy.

## Broad delivery that offers one-stop shopping

The most intuitive design and highest quality printing is ineffective without a flawlessly executed fulfillment and distribution process. Scantron has the know-how and experience to deliver everything from personalized individual mailings to palletized bulk shipments.

Regardless of scope, you can count on us for accurate and reliable fulfillment. The breadth of our capabilities is endless—we will turn your project into a reality.

After making the intelligent investment in design and production, make sure the critical deployment phase is in the hands of the fulfillment experts at Scantron.





### ***Personalized support tailored to your needs***

Great results are no accident; they come from superior planning, execution and support—all standard with Scantron form design and print services. Scantron's successful track record wouldn't be possible without a strong support infrastructure to pull everything together and make it happen efficiently and effectively.

Even the most seasoned professionals recognize that there is complexity (and the occasional curve balls) involved in putting together an important project. That's why an experienced support team, dedicated to anticipating any hurdles in such a detailed combination of resources, is critical to your success.

We believe you deserve—and should demand—outstanding results on every project. Through every phase of the process, Scantron strives to exceed your expectations with incomparable service and support.

### ***Dedicated customer service***

We provide you with a single point of contact to manage your project from start to finish. We have a staff of Project Specialists experienced in working with multifaceted projects. This team will coordinate every detail of your complex project, ensuring each deliverable is completed on time and to our quality standards.



**GET THE RESULTS YOU NEED  
TO MAKE INFORMED BUSINESS  
DECISIONS TODAY!**

For a free consultation to meet your organization's goals, call **800.722.6876** or visit us at **[www.scantron.com](http://www.scantron.com)** to learn more.

### ***About Us***

Scantron® provides technology to help you collect data you can *use*. We offer solutions and services delivered with the quality you expect from decades of experience. Whether you need to work on paper, online, or anywhere in between, Scantron can meet you where you are and help you get to where you want to be.

