



## Print Services: Print

*Personalized support tailored to your needs*

Print quality drives reliable results. As an established leader in printing for high stakes testing, we've developed several proven and reliable technology-enhanced processes to ensure the highest possible quality available. Trust your data collection to the leader in printing scannable forms for the highest reliability.

### Printing & Fulfillment

Scantron has a long standing reputation as the premier printer of scannable documents for test publishing and data collection professionals. While other printers hope to achieve high quality results— precision printing with impeccable accuracy and proven reliability is standard operating procedure for us.

In addition to producing optical mark read scan forms, we also produce test booklets, scoring stencils, answer keys, instruction sheets, postcards, and direct mail pieces associated with assessment and data capture applications.

Scantron offers extensive large-scale printing and fulfillment services. We print in excess of 775 million forms per year and are one of the largest suppliers of scannable forms to the educational testing market.

Scantron has always been a leader in maintaining state-of-the-art facilities. Our facility has over 120,000 square feet of space and houses digital and offset presses, high-speed laser printing systems, collating machines, and include climate controlled warehouse space. Our investments are geared towards productivity improvements and innovations that help our customers succeed.

### Professional Production

Our facility provides you with complete printing and bindery capabilities. We print in a variety of sizes and formats including booklets, continuous, cut sheets, and multi-part forms.

Our paper is manufactured exclusively for Scantron and formulated to minimize any dirt content that could lead to inaccurate data. Select from special Scantron papers including Mark Reflex®, Trans-Optic®, and our new ScanBrite™ paper.

Our vibrant selections of inks are specifically made for scanner compatibility. You can choose four-color process or PANTONE MATCHING SYSTEM® colors for the non-scannable areas of your form.

We have long-term relationships with paper and ink vendors and go through rigorous testing on every batch to insure our products meet the highest possible standards.





## Scantron Print Capabilities

Cut Sheets	8½", 11", 14", 17", and 22" lengths Widths up to 20½"
Booklets	11" x 8½" standard finished size (other sizes available) Saddle stitched up to 120 pages (30 signatures)
Continuous	8½" and 11" lengths 6-part forms up to 175/8" wide 1-part forms up to 20½" wide 1-part forms can be supplied in roll form
Snap-Out Sets	5½", 8½" and 11" lengths 6-part forms up to 175/8" wide
Colors	Full range of scannable and PMS colors Offset presses with one to eight color capability
Punching, Perforating	File Hole Punching, Corner Cuts, Cross Perforations, Custom perforations, or die cuts
Numbering	Mechanical 3/16" Gothic, Litho- Code, Bar Code, and Variable Intelligent Printing (digital)

## For Example Improving Customer Satisfaction

Ongoing measurement of customer satisfaction is a proven way for organizations to focus on product initiatives, develop effective marketing campaigns, and create true, customer-centric products and services.

An energy company with 3.7 million customers uses Scantron for administering their Customer Satisfaction Surveys. They utilize three different survey instruments that we print and stock.

Each week the client provides us with three mailing lists. The information is used to personalize the survey form with the respondent name, mailing address and a bar code customer ID. Next, we fold, seal, and mail the surveys to their customers.

Approximately 1000 surveys each week are distributed for the client with an average return of 30% from each mailing. The client values the entire suite of fulfillment services that Scantron offers. This cost-intelligent approach removes the time and expense of having to create an in-house solution for storage and distribution of the surveys.



**GET THE RESULTS YOU NEED  
TO MAKE INFORMED BUSINESS  
DECISIONS TODAY!**

For a free consultation to meet your organization's goals, call **800.722.6876** or visit us at **[www.scantron.com](http://www.scantron.com)** to learn more.

### About Us

Scantron® provides technology to help you collect data you can use. We offer solutions and services delivered with the quality you expect from decades of experience. Whether you need to work on paper, online, or anywhere in between, Scantron can meet you where you are and help you get to where you want to be.

