Get More from Your Summative Score
Holistic, multimetric accountability from Scantron

Your state summative measures form the backbone of providing evidence that your educational plan is working for all students, from high achievers to those who need additional help, and all the students in between. Scantron understands this. Our assessment experts can support your summative efforts across the complete testing cycle. We meet you where you are and help you get to where you need to be.

Full Support Across the Testing Lifecycle

Scantron brings decades of experience and deep expertise in assessment development to your summative assessment approach. Using a robust and repeatable assessment development cycle (outlined in greater detail on the next pages), our experts work with you to design a custom solution, including:

- Assessment program and exam design
- Item and test development
- Secure test delivery (online, on paper, or a combination)
- Program management and training
- Psychometrics
- Scoring and Reporting

Flexible Capabilities for Tailored Programs

Scantron is committed to delivering exactly the assessment you need. We provide expertise and experience with:

- Fully customized linear test forms
- Computer-adaptive testing

We can support multiple content development models to help you control costs, including off-the-shelf items, custom items, and any combination in between.

We know your summative assessments need to reflect your state and its educational approach. That’s why we supplement our overall expertise, with the specific subject matter expertise only your teachers can provide.

Meeting You and Your Schools Where You Are

No matter what level of technical readiness your schools have, Scantron can design an equitable summative test to meet their needs. We can support online and paper testing in any combination.

Further, we provide scalable, field-based technical readiness support to supplement your state and district IT teams.

Specialized Capabilities for Specialized Needs

In addition to our support for core subjects such as Reading, English Language Arts, and Mathematics, we can provide custom and standard assessments for:

- Science, including the Next Generation Science Standards (NGSS)
- High School Algebra and Geometry
- Career and Technical Educations subjects:
  - Informal, in-class progress checks
  - Formal pre-certification practice exams

We will work with you to develop summative and end-of-course assessments for any subject.

Where appropriate, all items will connect to your state’s educational standards, all the way down to the skill level, so you, your district administrators, your teachers, parents, and students can receive the clearest, most holistic view of student proficiency possible.

Trust the Scantron name and experience for high-quality summative assessments that meet your needs, because at Scantron, smart starts here.

“When the state of Alabama signed a contract with Scantron, we got a partner in the educational process.”

— Dr. Tony Thacker, Coordinator, Research & Development
Alabama Department of Education
**Design & Blueprint**
Summative assessment design is the primary strategic phase, where you examine your goals and determine how your summative assessment program can help you meet those goals.

The assessment blueprint (sometimes called a test development plan) lays out the exam and item-level details needed to meet the overall goals defined in your program design.

Scantron can provide professional development workshops and in-depth consulting to work with your assessment team to develop a plan that meets your needs.

**Item Development & Review**
Item development identifies and creates the specific questions and answer choices that appear on assessments. Reviewing items ensures they contain appropriate content, support the right grade or difficulty level(s), and are free from bias.

Scantron can provide professional development, item writing, image creation, and assistance with locating and licensing appropriate reading passages.

If you are using Scantron-created items, this type of review is included in our development process. If you prefer to create your own items, Scantron can provide expert consulting to assist your team with an “outside eye” or deliver professional development to help build your state’s capacity.

**Exam Form and Bank Creation**
Assessment development assembles completed items into the test forms and assessment banks you intend to present to students. This phase may include field testing of some or all items. It may also include operational testing to ensure your assessment delivery mechanisms run smoothly and efficiently.

Scantron provides ongoing maintenance services as well as consulting and professional development to support this critical activity.

**Analysis, Scoring, & Reporting**
Above and beyond state performance reporting, a key purpose of summative assessment can be to gather data and information that you can use to drive instruction. Psychometric analysis and reporting is key to turning your assessment data into meaningful information.

Scantron supports this phase, as well. Our highly qualified team of psychometricians can work with you to analyze test data and create reports to demonstrate the effectiveness of your assessments.

**Maintenance**
Performing maintenance tasks and analyzing your assessments for continual improvement is a critical step to ensure you are getting the most accurate results to measure student achievement. You need to plan to address inevitable educational changes in your assessment program. You should plan to refresh your content regularly—which also means you can use topical items that refer to current events or social trends more readily, thus engaging your students in the assessments more thoroughly and relevantly.

Scantron provides a variety of assessment services for this phase:
- You can purchase Scantron-developed item banks from which you choose assessment items
- Our team of assessment experts can assemble a custom assessment for you.
- Scantron’s technical experts can help you integrate items you have created or purchased from other sources, so you can create a summative assessment from multiple sources of material.
Additional Solutions of Interest

**Scantron Analytics**
Today’s educational environment relies on evidence-based decisions. Scantron Analytics delivers up-to-date information through visual, easy-to-understand dashboards. Important trends and connections jump out, so you can spend your time developing creative solutions instead of trying to make sense of rows and columns of numbers.

**Stakeholder and Climate Surveys**
Keep your finger on the pulse of school climate and stakeholder perceptions using annual surveys of parents, students, and support staff. These insights drive school improvements that foster a sense of pride and inclusion in your district. Scantron provides the expertise you need.

Available State-Level Services

**Client Program Management and Implementation Services**
Scantron’s Client Program Management and Implementation Services provide states with essential tools and informed support recommended for statewide implementation and continued growth.

**Data Integration and Development Services**
Scantron provides a variety of data integration and development services to help you get the most out of your statewide implementation.

**Assessment Program Print Support Services**
From printing high-quality, guaranteed scannable answer forms to managing all the printing, packaging, and fulfillment, our cost-effective print services support your paper-based testing needs.

About Us

Scantron<sup>®</sup> provides a comprehensive set of solutions that help improve student outcomes in K-12 education. We offer software and services to meet the needs of customers’ assessment programs regardless of where they are on the technology spectrum—pure paper, pure online, or anywhere in between.