



Educational Surveys

Educational surveys provide important information to help you measure the perceived experiences, attitudes, and opinions of students, staff, and parents. The more you know, the more you improve school and student performance. Scantron can help.

Educational institutions can use surveys to assess:

- Student motivation and learning
- Instructor teaching methods and effectiveness
- Parent engagement and satisfaction

Need Data to Inform Decisions?

With timely and consistently gathered input, you can ensure that the investment of your time, money, and resources are spent wisely. Educational surveys provide valuable feedback for program planning, student improvement initiatives, professional development plans for educators, and communication protocols for parents.

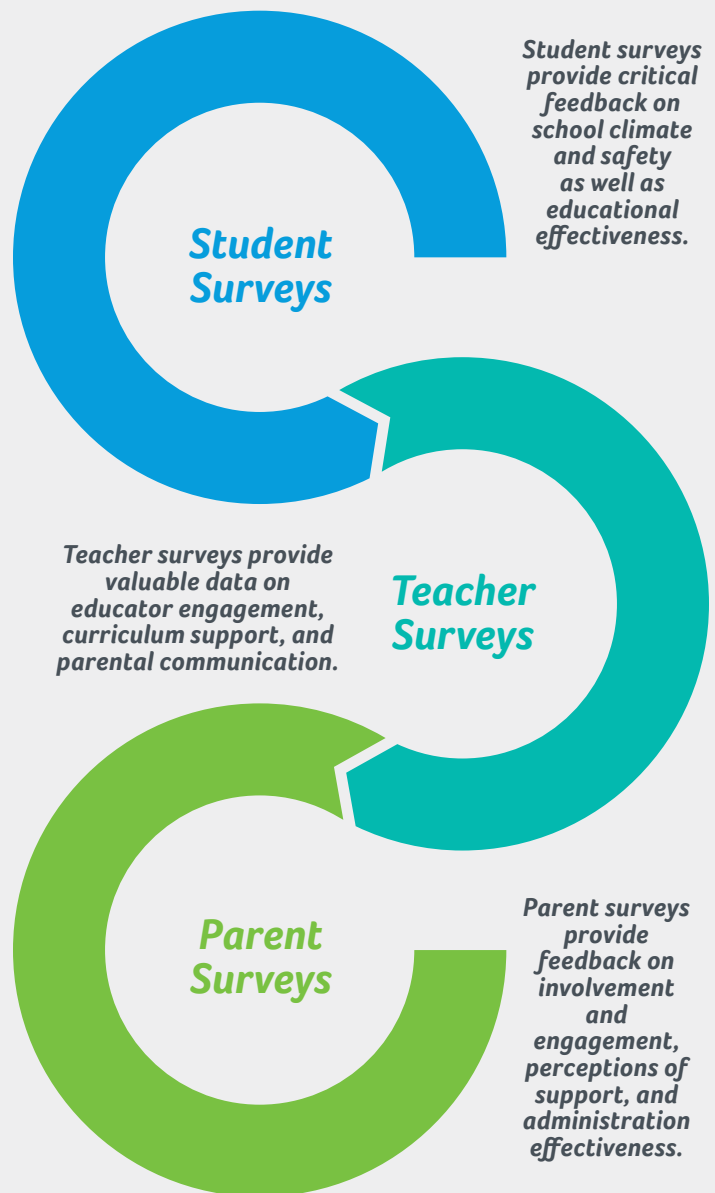
This feedback serves as a crucial non-traditional measure for evidence-based decision-making. By basing decisions on community feedback, you can ensure your institution directly addresses the concerns expressed by key stakeholders.

Want to Improve Your Understanding of What Concerns Stakeholders?

Educational surveys enable educational institutions to understand the issues, concerns, and preferences of all stakeholders.

Commonly addressed subjects include:

- Student and Campus Safety
- Faculty and Student Relations
- Facilities
- Diversity
- Staff Development
- Curriculum
- Leadership and Administration
- Values and Culture
- Communication
- Parental Support
- Innovation and Technology
- Transportation



Data gathered from education surveys informs decisions based on current strengths and needs, to help plan and design improvements, and to identify and solve problems faced by districts and schools every day.

What Can Scantron Do?

There are various ways to administer and collect surveys from the different stakeholder groups:

Teachers / Staff	Students
Administered online to all teachers and support staff. <i>Advantage: Quick and easy.</i>	Typically administered online to grades 3-12 in the classroom. <i>Advantage: High response rate due to an in-room audience.</i>
Parents	
Often mailed home for middle and high school students or “backpacked” home with elementary students. Can also be captured by invigilators or interviewers at identified school locations. <i>Advantage: Ensures likelihood of parents receiving the survey, and they are more likely to respond.</i>	
Distributed various ways: can be administered and taken online with each invitation and response having numerical codes to tie back to a specific school. <i>Advantage: Parents may be more inclined to respond because it is easy and fast.</i>	
Distributed during parent-teacher conferences or other school events. <i>Advantage: In-room audience.</i>	

Scantron offers a full range of services, software, scanners, and forms to address all phases of your survey—from design and implementation to interpretation and recommendations.

Design—Our experts will help you design and structure your surveys to accurately measure opinions and behavior. We can transadapt the content and appearance so you receive maximize insights.

Deployment—We’ll work with you to determine the channels of deployment most likely to return the highest quantity and quality of results, then deploy to those channels to meet your timetable.

Collection—We can collect and process all survey responses, paper or online, freeing your staff from time-consuming additional work.

Reporting—Using standard or customized reports, we can provide the data you need to gain insights on improving curriculum, identifying achievements, exploring methods, and bolstering engagement and satisfaction. If your results need to be part of a grant or other funding initiative, we can deliver your results to make reporting easier.

Educational surveys are a way to gain an understanding of the experiences, attitudes, and opinions of stakeholder groups within a school. Scantron can meet you where you are and get you where you need to be with survey expertise and tools to obtain accurate information. After your survey is complete, you’ll have a clear picture of current needs as well as any actions required to foster positive learning and teaching environments.



**CAPTURE INSIGHTS TO
INFORM DECISIONS TODAY!**

For a free consultation to meet your research goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

About Us

Scantron® Survey Services provides solutions to help you collect data you can use. We deliver the quality you expect from decades of experience. Whatever your survey or research needs, Scantron can meet you where you are and help you get to where you want to be.

