



Education Research & Insights

Evaluation Strategies to Achieve an A+ Report Card

Deliver on the promise of higher education. Find out how with research programs built for educational institutions.

In today's education system, it is essential for institutions to incorporate evaluation and data analysis strategies to provide educational leaders with valuable and meaningful information for personnel or course progress reports.

Research & Insights from Scantron Survey Services helps educational institutions effectively monitor the success of workshops, lectures, and courses to help maintain a high standard of management and learning.

This evaluation is an opportunity to understand whether resources allocated to a certain topic are meeting curriculum standards, allowing your institution to take action based on any level of success or failure.

With more than 40 years of experience working with educational institutions, consultants can help analyze feedback and offer recommendations to implement, revise, or remove programs as well as gather scientific data to help conduct and communicate results for major research projects.

Surveys can be distributed through a variety of channels, including phone, direct mail, IVR, focus groups, and web. Our quality, service and security standards are best-in-class so you'll never have to worry about the integrity of your data.

Education Research & Insights: Specialized surveys for every need

- Management Surveys
- Lecture Evaluations
- Focus Groups
- Demographic Data Collection
- Course Evaluations
- Psychographic Data Collection
- Ethnographic Data Collection

Ignoring the evaluation process for educational institutions is like not preparing for finals. Minimize the risk with Research & Insights.



**CAPTURE INSIGHTS TO
INFORM DECISIONS TODAY!**

For a free consultation to meet your research goals, call **800.722.6876** or visit us at **www.scantron.com** to learn more.

About Us

Scantron® Survey Services provides solutions to help you collect data you can *use*. We deliver the quality you expect from decades of experience. Whatever your survey or research needs, Scantron can meet you where you are and help you get to where you want to be.