

DISTRICT ADMINISTRATORS, PRINCIPALS, AND TEACHERS ARE GIVEN THE DIFFICULT TASK OF BALANCING FEDERAL ACCOUNTABILITY REQUIREMENTS WITH THEIR TRUE GOAL OF MAXIMIZING STUDENT LEARNING. WHAT IS THE BEST WAY TO ENSURE YOU ARE MEETING NCLB MANDATES WHILE KEEPING THE FOCUS ON STUDENT ACHIEVEMENT? HOW DO YOU ADDRESS BOTH NEEDS GIVEN A FIXED NUMBER OF INSTRUCTIONAL HOURS IN THE CLASSROOM? A FORMATIVE ASSESSMENT SOLUTION FROM SCANTRON. SCANTRON OFFERS A COMPLETE TEST MANAGEMENT SOLUTION TO PROVIDE YOU THE IMMEDIATE RESULTS NEEDED TO ACHIEVE THESE TWO KEY GOALS – AND THE FLEXIBILITY TO DO IT IN A WAY THAT MATCHES YOUR SPECIFIC DISTRICT NEEDS:

### Develop Tests

- DATA-DRIVEN DECISION MAKING AND REPORTING AT THE ADMINISTRATOR LEVEL TO TRACK AND MEET FEDERAL MANDATES
- IMPROVED INSTRUCTION AT THE TEACHER LEVEL TO FOCUS ON INDIVIDUAL STUDENT NEEDS

1. Build Item Banks	2. Develop Tests	3. Administer Tests	4. View Reports
<b>Content neutral structure</b> <ul style="list-style-type: none"> <li>• Add your own questions</li> <li>• Use content from Scantron or from a familiar test or content publisher</li> <li>• Publish items from ExamView</li> </ul>	<b>District and Classroom Tests</b> <ul style="list-style-type: none"> <li>• Search Item Banks to find items for a test</li> <li>• Enter an answer key if you already have test booklets</li> <li>• Publish tests from ExamView</li> </ul>	<b>Three Delivery Options</b> <ul style="list-style-type: none"> <li>• Deploy online tests</li> <li>• Use imaging scanners and plain paper forms</li> <li>• Use Scantron OMR scanners and standard forms</li> </ul>	<b>Immediate Results</b> <ul style="list-style-type: none"> <li>• Aggregate and disaggregate data by selected criteria</li> <li>• Use results to better inform instruction</li> <li>• Link to instructional resources</li> </ul>

### Build Item Banks

Achievement Series allows districts to create an unlimited number of item banks to use for test generation.

- Store items in one centralized location.
- Collaborate on item development by sharing item banks within your district – and outside your district.
- Create true/false, multiple choice, multiple response, short response, gridded response, and extended response items.
- Publish question banks from ExamView Test Generator.
- Align items to your state standards.
- Track cumulative statistics for items.

#### Examples of Available Item Banks

In addition to building your own items, Scantron offers a variety of commercial item banks.

Scantron Item Bank

ETS Item Bank

ExamGen Item Bank

Kaplan Item Bank

Measured Progress Item Bank

Instruction Learning Series Item Bank

## Develop Tests

Create district benchmark assessments and classroom tests.

- Use content from professional or self-created item banks to develop tests.
- Publish question banks from ExamView Test Generator.
- Select individual items to add to the test – or have Achievement Series automatically select them for you based on particular state standards.
- Create a test based on a simple answer key if you already have printed test booklets.

## Administer Tests

Mix and match paper-based and online delivery methods to meet the needs of individual schools and classrooms within your district.

- Deliver tests online in those schools that have the technology infrastructure available.
- Use a cost-effective solution of off-the-shelf imaging scanners and customized forms printed on regular plain paper.
- Use Scantron's durable Optical Mark Reader scanners and traditional standard forms to mirror high-stakes tests.

## View Reports

Access real-time results in order to inform instruction and enable better decision-making.

- View online reports immediately after an online test is taken or forms are scanned.
- Access state standards-based reports for an individual student, class, school, district, and more.
- Analyze data by subgroups and demo graphics.
- Identify student strengths and needs in order to appropriately adjust instruction.
- Link to standards-based instructional resources, including netTrekker d.i. and Skills Connection Online.

### MAKING A DIFFERENCE IN THE CALCASIEU PARISH SCHOOL BOARD (LA)

"ACHIEVEMENT SERIES HAS CHANGED THE WAY WE DO BUSINESS IN TEACHING AND INSTRUCTION. NOW WE HAVE HARD FACTS. BEFORE, WE DIDN'T KNOW WHAT WE DIDN'T KNOW" SAYS DR. MARY LOU CALDARERA, SUPERVISOR OF ASSESSMENT FOR CALCASIEU PARISH.

"SCANTRON HAS TAUGHT ME MORE SINCE MY PHD PROGRAM THAN ANYTHING ELSE I HAVE BEEN INVOLVED WITH," SAYS CALDARERA. "THEY HAVE PROVIDED OUTSTANDING PROFESSIONAL DEVELOPMENT AND HELPED US COMMUNICATE CLEARLY ACROSS DISCIPLINES AND DEPARTMENTS. WHEN I THINK OF SCANTRON, I THINK OF QUALITY PROFESSIONAL DEVELOPMENT; THEY'VE SPOILED ME. WHEN OTHERS COME TO TALK TO ME ABOUT THEIR PRODUCTS OR SERVICES, THEY HAVE TO MEET THE BAR OF SCANTRON QUALITY SERVICES."



### Part of a Complete Assessment Solution

Scantron's assessment solution helps educators meet NCLB requirements and raise the level of student achievement through a unique combination of standards-based formative assessment and computer-adaptive diagnostic testing. Scantron's solution combines a research-based, content-rich computer adaptive test known as Performance Series and a content-neutral, highly flexible testing product known as Achievement Series that educators use to develop and administer online and paper-based tests.

For more information, visit us at [www.scantron.com/k12](http://www.scantron.com/k12) or contact your Scantron K-12 Software representative at 800-SCANTRON x7433 (722-6876 x7433) or e-mail [k12sales@scantron.com](mailto:k12sales@scantron.com).

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