



Form Design Software

NOW YOU CAN DESIGN AND PRODUCE A VARIETY OF CUSTOMIZED SURVEYS AND DATA CAPTURE DOCUMENTS RIGHT FROM YOUR COMPUTER. FLIPS SOFTWARE ALLOWS YOU TO POINT AND CLICK TO PLACE GRIDS, TEXT AND GRAPHICS. THEN OUTPUT UP TO 100 COPIES RIGHT FROM YOUR DESKTOP LASER PRINTER. OR, FOR LONGER RUNS, CREATE COLOR-SEPARATED PLATES, PRE-PRESS READY TO SEND TO SCANTRON FOR PRINTING. ALL THE WHILE, AVOIDING PLENTY OF HOOPS AND SAVING LOTS OF TIME AND MONEY.

You're The Graphic Designer

Imagine creating performance and skills assessments, customer surveys, time and attendance tracking forms and much more, all custom, and just the way you designed them.

Powerful Tools That Make It Look Easy

FLIPS combines the simplicity of point and click desktop publishing with a vast array of powerful editing tools to make forms more professional looking and cost effective. And along with its easy-to-use interface, FLIPS also provides tools to enhance the aesthetics and usability of your forms. Whether you're using a portrait or landscape layout, you can import logos and graphics even change type fonts and color—the possibilities are endless.

Data and Design. A Beautiful Merge

Combined with FLIPS editing and design abilities, is its database-merging feature. Now you can merge ASCII data from a database onto your form. With merge fields embedded in your form, you can customize each form to display the details for a specific individual—an essential tool when distributing and collecting surveys and tests.

Print Samples Before You Invest

Because of FLIPS desktop production ease, you can design and laser print a small quantity of forms to distribute to your audience sample before finalization, allowing feedback, validation or re-design.

Provides Start To Finish Project Control

- Save time and money by creating color-separated forms that are pre-press ready for Scantron three-color offset printing
- New capability cuts custom forms printing set-up and edit charges in half
- Print color forms from your own laser printer
- Simplify design with mouse-driven formatting and drawing features
- Pre-slug variable information to assist in form distribution and collection
- Print grids and text in landscape or portrait for added flexibility
- Reduce project costs by as much as 75%

- Import logos and other graphics to expand design options
- Define your own grid, size, type, and placement of graphics
- View form in WYSIWYG format to simplify design
- Create forms compatible with 48-Column Optical Mark Readers

PC Platform

Minimum System Requirements

- Windows 3.1x:486, 95/98, DX2, 66 MHz, 8MB RAM,
- 10MB available hard-disk space
- Windows compatible mouse SVGA monitor

Compatible Printers

Minimum System Requirements

- HP Printer (PCL5, PCL6 or PS) HPIII print driver recommended

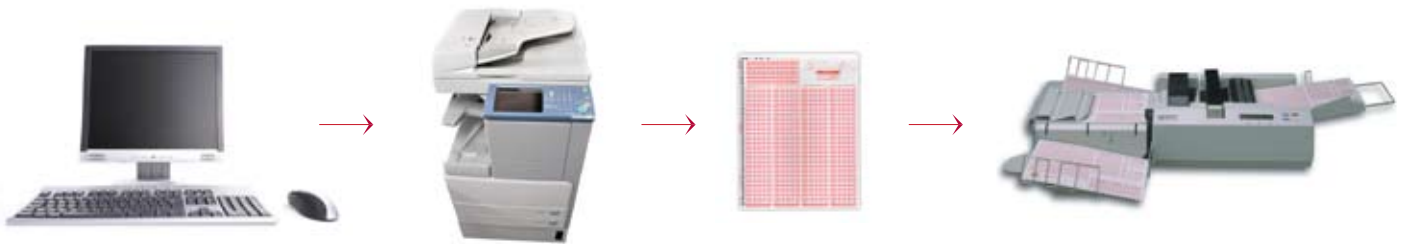
Print speed dependent on memory available in printer.

Suggested Uses

- Customer Satisfaction Surveys
- Employee Feedback Forms
- Opinion Studies
- Quality Assessments
- Training and Marketing Evaluations

Compatible Scanners

- All 48-column Optical Mark Reader scanners



“DESIGNING FORMS IS SO EASY, YOU’LL DO FLIPS.”



Please visit us at www.scantron.com for a complete overview of FLIPS system requirements or call us at 1-800-SCANTRON for more information.