

Corporate Overview



FOR MORE THAN THREE DECADES, SCANTRON HAS HELPED EDUCATION, COMMERCIAL, AND GOVERNMENT ORGANIZATIONS WORLDWIDE MEASURE AND IMPROVE EFFECTIVENESS WITH ASSESSMENT AND SURVEY SOLUTIONS BUILT ON LEADING PRODUCTS AND COMPREHENSIVE, VALUE-ADD SERVICES. WE ARE BEST KNOWN FOR OUR PIONEERING AND EXCEPTIONAL PRODUCTS AND SERVICES THAT RAPIDLY, ACCURATELY, AND RELIABLY CAPTURE STUDENT PERFORMANCE DATA. SCANTRON CONTINUES THIS TREND TO PROVIDE YOU WITH INNOVATIVE SOFTWARE AND SURVEY SOLUTIONS THAT LEVERAGE OUR EXPERTISE IN WORLD-CLASS FORMS PRINTING AND SCANNER MANUFACTURING.

The Leader In Data Collection Solutions

Today, approximately 80 percent of schools in the United States use Scantron products to collect student data. In addition to serving education customers, Scantron also provides a variety of data collection and analysis solutions to commercial and government customers in industries such as healthcare and finance.

Scantron helps you solve four types of data collection and analysis needs:

- Student testing
- Surveys
- Healthcare data collection solutions
- General-purpose data collection

Each of these solutions take advantage of Scantron Genuine Forms; Scantron's family of fast, reliable OMR and imaging scanners; Scantron's superior software solutions; and Scantron's nationwide installation, service, and repair coverage.

Student Testing

Scantron offers student testing solutions that range from products for individual classroom testing to hosted software powerful and flexible enough to satisfy the largest of school districts.

Classroom Testing

Scantron Test Scoring Machines, combined with Scantron Genuine Forms, have been education's gold standard for automated, reliable classroom test scoring for over thirty years. Through Scantron's Loan Program, schools can use Test Scoring Machines free of charge.

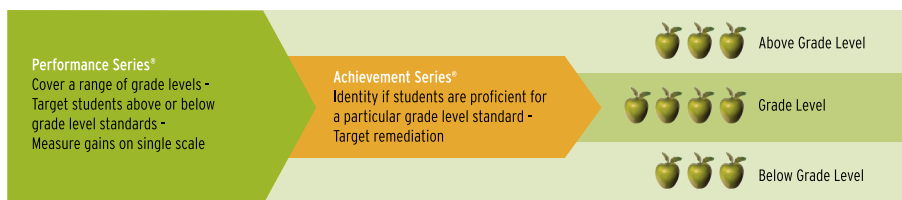
Scantron also offers software-based classroom testing solutions for schools and businesses who need even greater functionality and flexibility.

- Scantron's ParSystem software provides sophisticated yet easy-to-use testing and scoring capabilities for higher education and commercial organizations. It offers gradebook management of student scores and flexible organization of test questions into item banks.
- Prosper software is perfect for K-12 classroom testing through its ability to import test questions from third-party item banks and measure student progress against user created objectives.

District Assessment

Scantron understands the challenges facing K-12 district administrators. One of the most difficult challenges is balancing maximum student performance with the need to fulfill state and federal requirements. Scantron has a solution: a unique combination of online tools for standards-based formative assessment and computer-adaptive diagnostic testing using a single online platform. Scantron's complete assessment solution helps educators meet NCLB requirements and raise the level of student achievement.

- Standards-based formative assessment, via Achievement Series at the district and classroom levels, monitors student progress and helps guide instruction in preparation for high stakes testing.
- Computer-adaptive diagnostic testing, via Performance Series, identifies students who would most benefit from corrective instruction or enrichment activities and measures growth over time.



Surveys

Scantron offers a full range of consulting services and road-tested software, scanners, and forms to address all phases of a survey, from design and implementation to interpretation and recommendations. We help provide reliable, up-to-date feedback from inside and outside an organization that can direct strategic plans, anticipate trends, and improve products and services.

Full Service Survey Solutions

Scantron Survey Solutions is a full-service survey research organization, offering organizations a single source for their survey research products. Our complete survey services expertise includes pre-survey design, development, implementation, key driver analysis and action planning.

Each day we help many of the largest Fortune 500 companies, financial institutions, large automobile manufacturers, airlines, and government agencies achieve reliable, up-to-date feedback that directly affects their strategic plans, ability to anticipate trends, and improve their products and services.

Survey Tools

Scantron also offers a variety of survey software products for organizations that want to implement their own surveys. These tools range from general-purpose survey software to mission-specific products tailored for specific applications:



eListen survey software is a complete package that makes it easy to create, deploy, collect, and analyze virtually any kind of survey. eListen eliminates the need for manual data entry by allowing surveys to be completed online, on paper, or a combination of these methods.



Class Climate enables automated, high-volume evaluations for courses, study programs and departments without the time and cost of laborious manual data collection and reporting.



SurveyTracker Plus survey software allows enterprises to gather essential feedback quickly through its superior ease-of-use and robust functionality. Used in conjunction with our scannable forms and scanners, it provides the power to create a survey solution to send through the mail.





Healthcare Data Collection Solutions

Patient Encounter Solutions

Scantron helps more than 1,000 healthcare providers, insurers, and manufacturers collect and analyze data specific to their businesses. Scantron's solutions can streamline administrative tasks, ensure coding accuracy, improve practice profitability and measure patient satisfaction.

- The Docuscan™ patient encounter system streamlines administrative tasks, ensures coding accuracy, and improves practice profitability, giving you more time to focus on quality patient care. This fully integrated patient encounter system comes with software, scanner, and scan forms.
- Scantron's PAROS digital pen (powered by Anoto) and software system captures patient history data automatically with leading-edge technology that is virtually transparent to the patient. This remarkable tool eliminates the task of keying in patient medical history, saving valuable time and reducing the chance of data entry errors.

Medical Device Tracking

FDA regulations and federal laws require healthcare-related organizations to implement compliance systems and structures. In some situations, such as implanted devices and clinical studies, compliance requires the tracking of individual patients. Tracking patient information in detail can be costly and time-consuming, and constantly requires proactive attention.

Scantron offers a completely outsourced patient tracking solution for healthcare organizations that must track their patients with the highest degree of reliability. Scantron's solution (proven over many years and millions of patient records) can satisfy regulatory requirements securely, easily, and automatically—freeing organizations to focus on their core missions.



General-Purpose Data Collection

Manual data collection can be costly, error-prone, and time-consuming. In today's business climate, organizations need cost-effective, accurate, fast answers. Most importantly, these answers need to provide a clear and unmistakable direction for companies to take.

Scantron's data collection solutions make gathering this critical information easier by helping create effective forms and automatically collecting a variety of data including handprint, machine print and bubble mark information for applications ranging from Safety Assessment to Order Entry.

Imaging Solutions

Cognition forms processing software automates the labor-intensive data entry process normally required to get handprint, machine print and bubble mark data from paper forms. Combine Cognition with Scantron's world-class forms and scanners for a complete solution that streamlines the entire data collection process.



Scantron Scanners

From traditional Test Scoring Machine and Optical Mark Read (OMR) scanners to the iNSIGHT line of combined OMR and imaging scanners, we offer the top quality hardware that you would expect from Scantron.



iNSIGHT 30 Scanner

Scantron Genuine Forms

Scantron uses world-class printing technology to provide quality Scantron Genuine Forms for testing, surveys and data collection. Scantron Genuine Forms can be combined with our assessment and survey software solutions, or, through our popular Loan Program, customers can receive a Scantron scanner for no charge when used with Scantron forms.

Customize Scantron forms to meet the needs of virtually any survey or data collection project with formats including single sheets, self-mailers, business reply cards, multi-page booklets, or carbonless and continuous-feed forms. Scantron's technical expertise and state-of-the-art printing equipment ensure specific registration requirements and use specialized paper manufactured to exacting weight, stiffness, finish and erasability standards to guarantee accuracy.



TSM 888P+ Scanner

Technology Support Services

Many organizations do not have the internal IT resources to deploy and support their ever-increasing network of hardware devices. Scantron's nationwide IT solutions and services technicians relieve this burden by providing installation, implementation, maintenance, repair, and managed services for computers, networks, Scantron's own data collection devices, and a variety of other equipment. More than 20,000 clients take advantage of Scantron's IT solutions organization to keep their businesses running smoothly and productively.

Worldwide Reach

Scantron can meet your needs with a broad, global presence including:

- Six U.S. office locations
- International presence through 103 distributors in 63 countries



Please visit us at www.scantron.com for a complete overview or call us at 1-800-SCANTRON for more information.