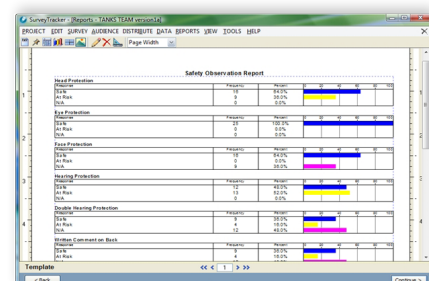


A Powerful Data Collection & Reporting Team

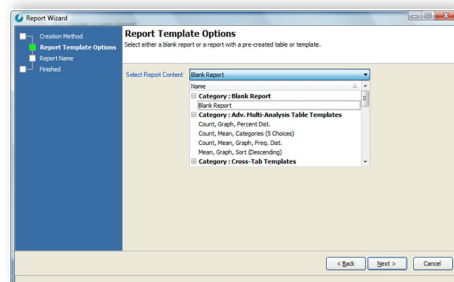
SCANTRON'S COGNITION® SOFTWARE IS PERFECT FOR ORGANIZATIONS COLLECTING DATA FOR SAFETY ANALYSIS, EDUCATION EVALUATIONS, MEDICAL RECORD KEEPING, INSURANCE APPLICATION FORMS, AND MORE. COGNITION AUTOMATICALLY CAPTURES PEN AND PENCIL MARKS (OMR), MACHINE-PRINT TEXT (OCR), HAND-PRINT TEXT (ICR), AND OTHER TYPES OF DATA, RELIABLY CONVERTING A COMPLETED PAPER FORM INTO COMPUTERIZED DATA. FORMS ARE RAPIDLY SCANNED USING A SCANTRON SCANNER, IMMEDIATELY SAVING YOU TIME AND EFFORT OTHERWISE SPENT CONVERTING HAND-ENTERED FORMS INTO USABLE DATA.

Cognition Add-On Component

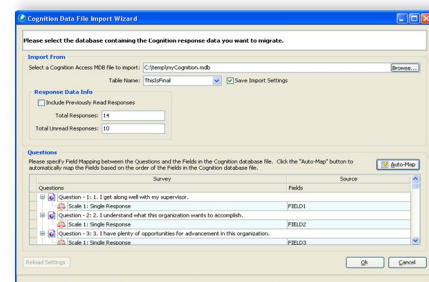
The Cognition Add-On Component leverages the power of both Cognition and SurveyTracker Plus®. By combining powerful OCR character recognition with the reporting tools in SurveyTracker Plus, you have precision scanning software that collects your data and a powerful analysis tool that showcases your results.



Your report continuously updates as you scan more and more data from Cognition.



The Report Wizard allows you to create a blank report or pick a report template, complete with pre-made table layouts and settings.

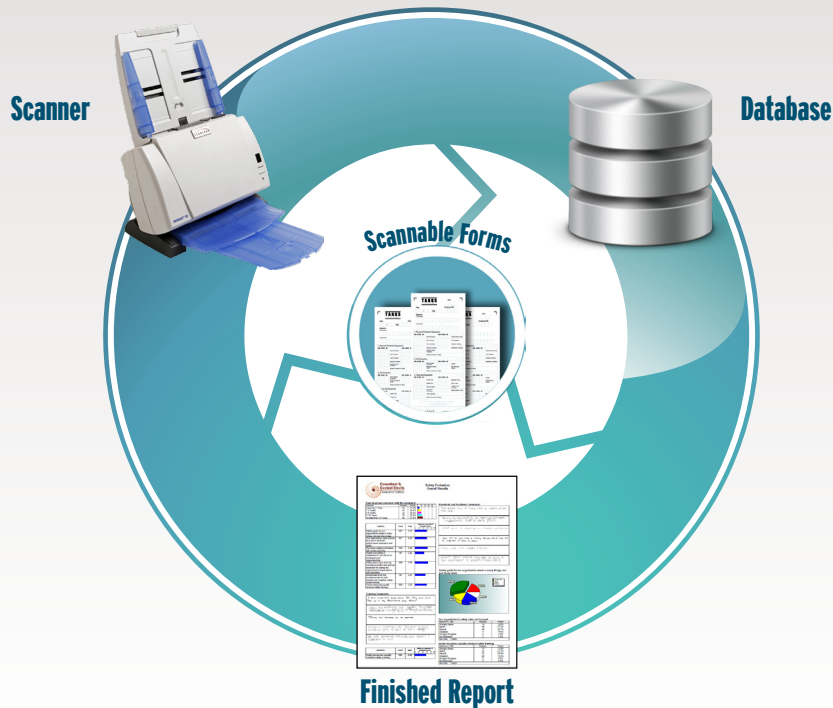


Importing your data into SurveyTracker Plus is simple using the custom Cognition import screen.

The Reporting Team: Cognition And SurveyTracker Plus

Working with both Cognition and SurveyTracker Plus, your organization, with the optional assistance of a Scantron technical representative, will be ready to scan forms and create reports in no time. Cognition lets you collect single and multiple response data, write-in image clips, and hand-print data. This data is then passed to SurveyTracker Plus, which allows you to import the data and generate comprehensive reports.

Using Cognition is A Simple Process of Scanning Forms, Importing Data, and Creating Powerful Reports.



Importing Your Data Into SurveyTracker Plus Is Simple Using The Custom Cognition Import Screen

Importing Cognition data into SurveyTracker Plus couldn't be easier. Simply select the Cognition database to trigger the automatic import process. If you collect more data later, you can easily continue to import it without replicating any responses. Best of all, once imported, SurveyTracker Plus remembers the settings you used before, streamlining the data import process.

After SurveyTracker Plus imports the data, it's easy to quickly create reports that showcase the data you have scanned. The Report Wizard allows you to create a blank report or pick

a report template, complete with pre-made table layouts and settings. You can also select a report used in an earlier project. As you scan more data, your reports update automatically. Cognition and SurveyTracker Plus are a perfect data collection and reporting team. Together they deliver the most powerful reports based on data from your printed forms.



Examples of various data entry formats

SURVEYTRACKER PLUS SHOWCASES YOUR RESULTS WITH A WIDE VARIETY OF TABLES, GRAPHS, AND WRITE-IN COMMENT REPORTS.

For more information, visit us at www.scantron.com or contact your Scantron representative at 1-800-722-6876 or email info@scantron.com.

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