

Survey Services



Scantron Survey Process

Scantron Survey Services partners with clients at any level for outsourcing services. Every project is custom designed to the specific client's needs.

Scantron Survey Services vs. the Competition

Why choose us? At Scantron, we believe that a survey is a management tool. It provides information that can help managers make decisions about specific opportunities, challenges and issues.

Our Surveys are Always Results-Oriented

They are carefully designed to seek the data that will be useful to our clients; that is, information that will allow them to take action and move forward.

Therefore, throughout the survey program from design, administration and result phase, we work collaboratively with our client to define:

- What does the organization needs to know?
- How do we best to gather that knowledge?
- What method will be most advantageous to report the study's results?

Your ROI is Our Goal

Our goal is to assure that our customer receives the maximum possible return on their investment in survey research. We take survey research projects from inception to completion and everyday we deliver insight and information to our clients. We partner with our clients in delivering solutions that enable intelligent business decisions.

We will guide our customers to achieve their research results by:

- Analyzing, planning and developing the survey or data collection project
- Deploying the data collection project through multiple methodologies to reach the targeted population
- Providing data analysis, interpretive analysis and distribution of the information
- Providing a professional project management team

For more information, visit us at www.scantron.com or contact your Scantron representative at 1-800-722-6876 or email info@scantron.com.