

Scantron's Satisfaction, Loyalty & Engagement Surveys



Survey Services

Identify Your Key Drivers To Improve Your Employees' Loyalty and Engagement

As business professionals, in an era of increasingly stiff competition, understanding how your organization is helping or hindering employee engagement and loyalty can mean the difference between success and failure. The cost of replacing talented, high performing workers typically runs 70 - 200% of their annual salaries! That's why it's critical that managers ask valued employees about key factors that affect employee loyalty and engagement such as career growth, empowerment, working relationships, recognition and customer focus.

Unfortunately, many companies do not have an effective feedback process in place or do not follow-through.

For over 35 years, Scantron Corporation, a Harland Clarke company, is the most trusted, reliable source for experience, accuracy and customer service of automated data capture for Fortune 500 and financial services organizations.

Scantron's Employee Loyalty Series Survey was designed to complete the loop on the Customer/Employee experience. By surveying employees to identify their key drivers to increase their satisfaction, loyalty and engagement, they will deliver greater value to your customers thereby increasing customer satisfaction, loyalty and ultimately profit and growth.

Linking the Loyalty Series to Business Performance



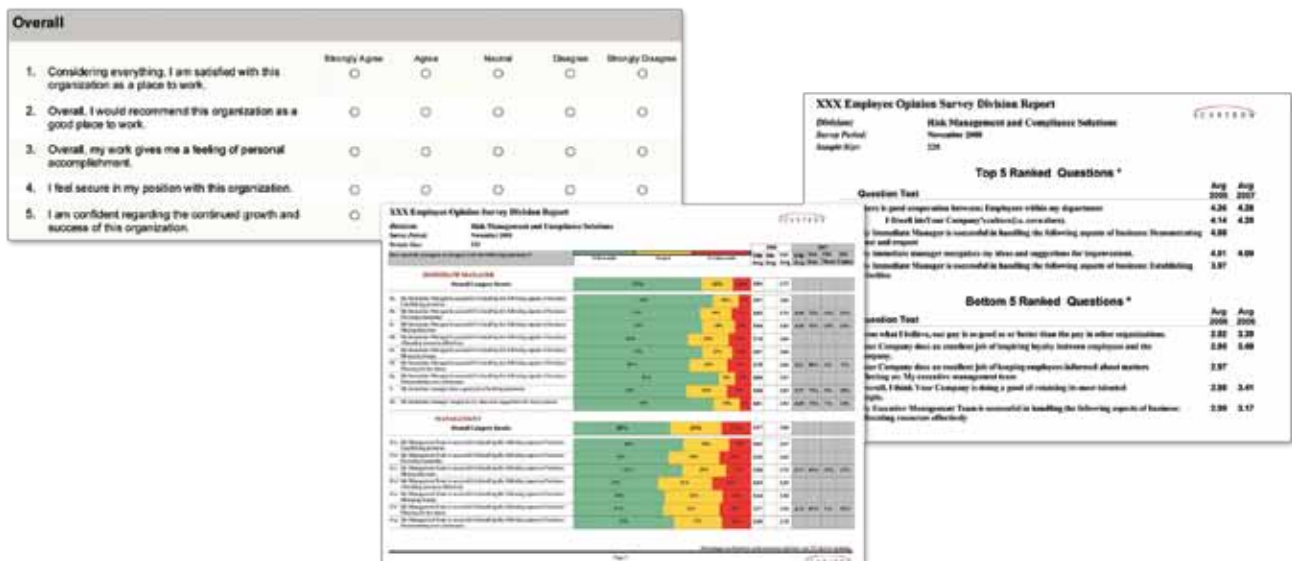
The Tool, The Process & The Results

The Scantron Employee Loyalty Series survey was developed using our 30 years of combined employee research experience to identify the key factors that contribute to employees' satisfaction, loyalty and engagement.

The result is our highly refined tool that has 11 categories, 55 items, 2 comments, 5 optional items, and 4 demographics that provide your company with the specific key drivers in which to focus your resources to improve your business performance.

Our expert project managers will follow our proven, streamlined online survey administration process to help you from concept to action planning and bottom-line results.

Contact us today to help us learn more about your goals and to help you strengthen the employee, customer and profit link in your organization using the Scantron Loyalty Series.



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