

Data Management

COMPATIBLE WITH OPTICAL MARK READ (OMR) AND IMAGING SCANNERS, REMARK CLASSIC OMR® SOFTWARE PROVIDES AN EFFICIENT, COST-EFFECTIVE TOOL TO HELP YOU QUICKLY PROCESS TESTS AND BASIC SURVEYS, AND GENERATE A VARIETY OF POWERFUL REPORTS. WITH SUPPORT FOR MORE THAN 30 DIFFERENT APPLICATIONS, YOU CAN TRANSFER THE SCANNED INFORMATION AND IMAGES INTO THE FORMAT OF YOUR CHOOSING—including SPSS®, ACCESS™, EXCEL™, SQL SERVER®, DBASE™, AND LOTUS®.

This Flexible Tool:

- Is easy to install and navigate.
- Works seamlessly with any Scantron desktop OMR scanner, as well as Scantron's iNSIGHT™ 20 imaging scanner.
- Comes configured to process more than 30 popular Scantron scannable forms.
- Can be set up to process custom OMR scannable forms.
- Generates 15 reports for analyzing tests and surveys with only a few mouse clicks.

Remark Classic OMR Users

Used by educational institutions, human resource departments, government agencies, and many other industries, this versatile program can save you time—and empower you to promptly transform data into meaningful action.

Easily Gather Test and Survey Data

As the answer sheets are scanned, Remark software instantly captures the responses and displays them right on your computer screen in a simple worksheet format. After scanning is complete, you can easily analyze the data using the dynamic Remark Quick Stats® reporting module of the software.

DATA COLLECTION

The screenshot displays a spreadsheet with columns for 'Key ID', 'ID', 'First', 'Last', 'Instructor', 'Key Item', 'Answer Key', 'Percent of 10 Points', 'Exam', 'Question', and 'Grade'. Below the spreadsheet is a 'Graph Viewer' window showing a 3D bar chart with categories A, B, C, D, and E. To the left of the graph is a visual representation of a test form with bubbles for answers.

ANALYSIS

The screenshot shows the 'Remark Quick Stats' interface. On the left is a 'Contents' tree with options like 'Student Statistics', 'Comparison', 'Class Frequency', 'Test Statistics', 'Detailed Data', and 'Item Analysis'. The main area displays three reports, each with a table of 'Response', 'Frequency', 'Percent', and 'Total', and a corresponding 3D bar chart. The first report shows data for responses A, B, and C. The second report shows data for responses A, B, and D. The third report shows data for responses A, B, and C.

Promptly Generate Detailed Reports

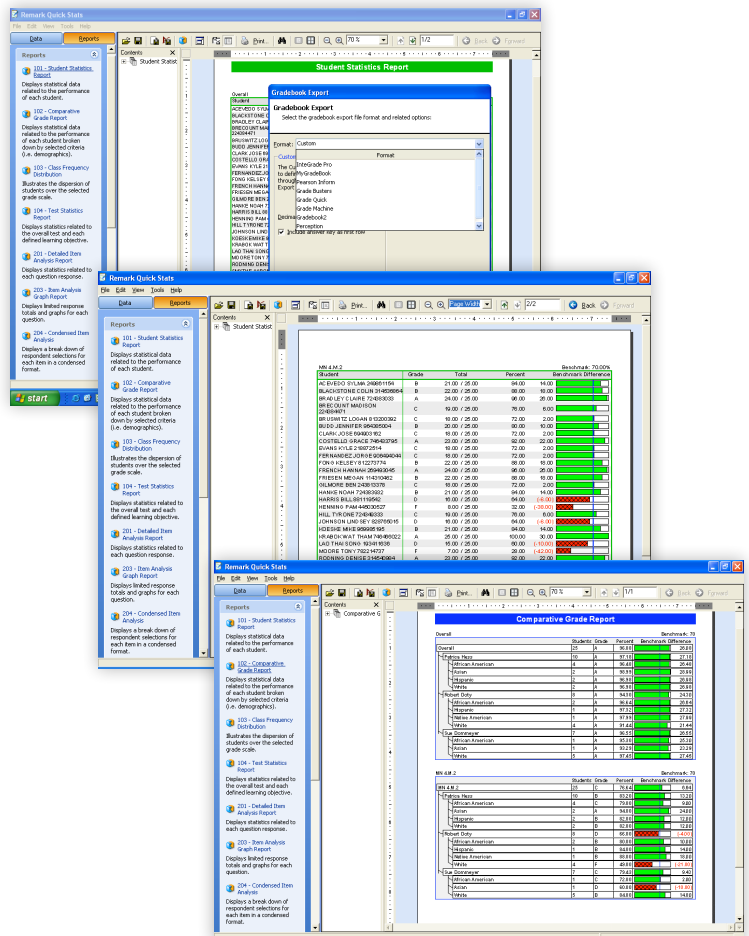
You'll appreciate the wide selection of reports you are able to generate with the click of a mouse.

- Evaluate group performance
- Assess individual strengths and weaknesses
- Analyze the quality of test or survey items
- Compare performance of demographic groups
- Measure results against learning objectives

In addition, Remark allows you to readily transfer your data into other software reporting programs, such as learning management systems and gradebook packages.

Remark offers a number of features that make it easy to analyze results and generate reports, including:

- Reports designed to meet your specific needs. Streamlined report formats and graphic representations of results—so that you can identify problem areas at a glance.
- A survey wizard that provides more flexibility in tabulating basic surveys, including grouping questions by topic.
- Compatibility with the SelfScore option on OpScan and iNSIGHT OMR scanners, adding valuable reporting capabilities to these previously stand-alone scanners.
- Compatibility with the iNSIGHT 20 imaging scanner, in order to capture and view an image of every scanned form.
- Ability to print test scores directly onto answer sheets as they are scanned (when using scanners equipped with the transport printer option) provides learners with immediate feedback.
- Use the Database Lookup feature to pull more than one piece of data from your external database. This feature is great for looking up identifiers and pulling demographic information from external files into your Remark data (e.g. looking up a student identification number and pulling in names and other demographics).



“PROVIDING ACTIONABLE INFORMATION FOR TESTS AND BASIC SURVEYS”

Please visit us at www.scantron.com for a complete overview of Remark system requirements or call us at 1-800-SCANTRON for more information.